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# Area Studies: Spanish Influence & Old Town

— Global Tourism & Communication —  
Day 2

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# Agenda

- Warm-Up Discussion
- Hispanic Influence
- Old Town — Then & Now
- Group Discussion & Activity
- Homework Assignment



**By the end of this lesson, you will have a better understanding of:**

- **Hispanic influence on San Diego**
- **What visitors can see and do in Old Town**
- **Describing an historic tourist spot**

# Activity: Warm-up Discussions

Discuss the questions. It is okay if you do not get to all of the questions.

- What are some historic places in Japan? Have you been to any of those places? Describe them.
- What time period are those sites from? Why is that time period important to the history of the area?
- What do you know about California history?
- Do you enjoy visiting historic places when you travel? Can you tell us about any historic places you have been to in other countries?

**Pick 1 person in your group to share something.**

# Activity: Sharing from the Warm-up Discussions

Now, it's your turn! **Please tell us about...**

- What your group knows about California history

OR

- An interesting place you talked about. Where is it? Is it popular? Why is it interesting to your group?



# Modern San Diego

- What landmarks that we discussed yesterday did you see?
- Did you see anything else that interested you?



# Some History of San Diego

# The First San Diegans

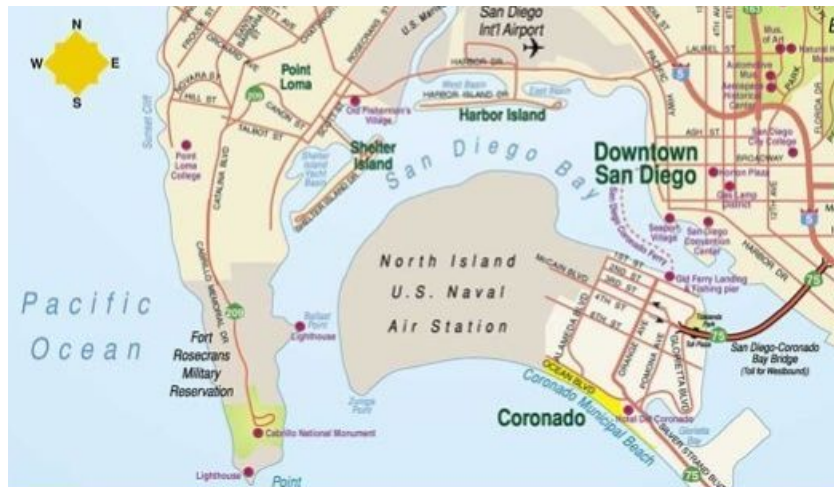
- The earliest known people to live in the area now called San Diego were the Kumeyaay.
- Referred to as Diegueño by the Spanish
- Lived here for more than 10,000 years
- Horticulturists, hunters, and animal farmers



# European Contact

First European to visit California:

- Spanish explorer Juan Rodríguez Cabrillo in 1542.
- He arrived at "a very good enclosed port," which is known today as San Diego Bay.





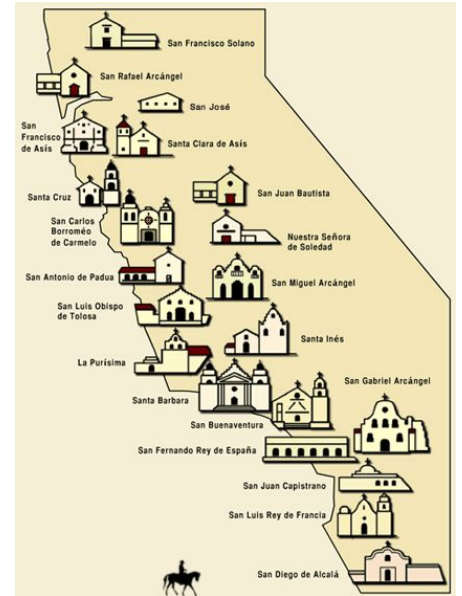
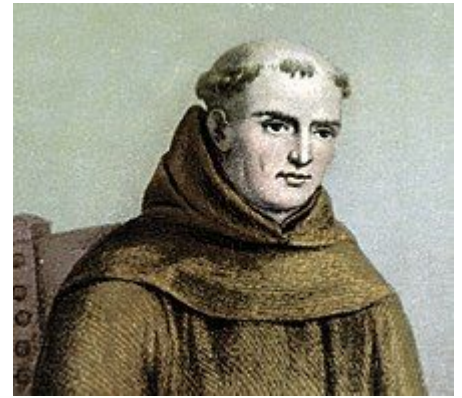
# Why San Diego?

- Spanish tradition of naming places
- Juan Rodríguez Cabrillo named it “San Miguel”
- Sebastian Vizcaino mapped the area in 1604 and renamed it “San Diego”



# Colonization

- 1769 Spain started to colonize San Diego
- Father Junípero Serra established the first mission in San Diego.
- Purpose of the mission was to convert Native Americans and influence their cultural practices; they wanted the Natives to become like Spanish citizens.

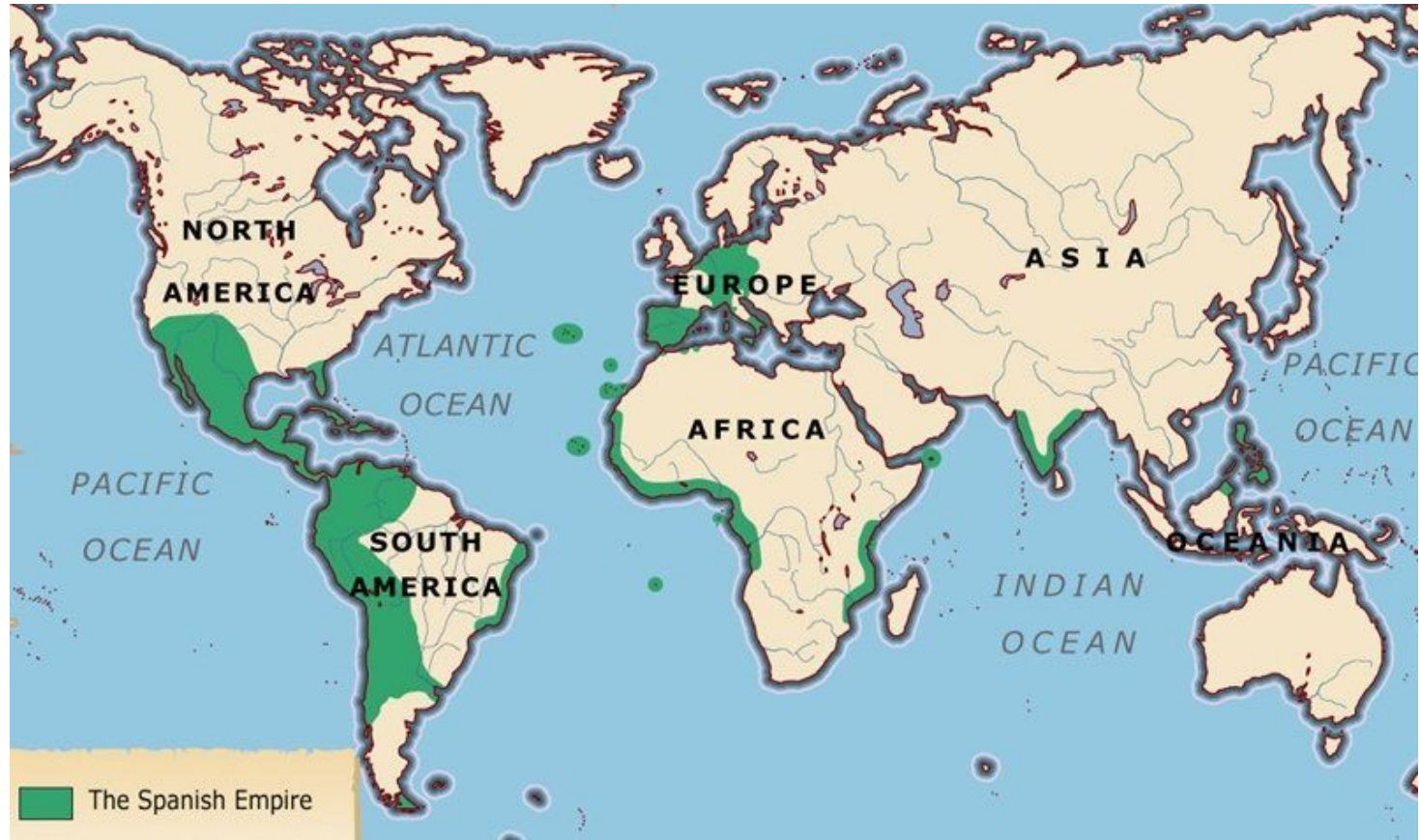


# Presidio Park & Mission San Diego de Alcalá

- Original mission was built on what's now called Presidio Hill
- A presidio was added to protect the Spanish colonists.
- In 1774, the mission was relocated six miles inland, along the San Diego River to ensure a good water supply.



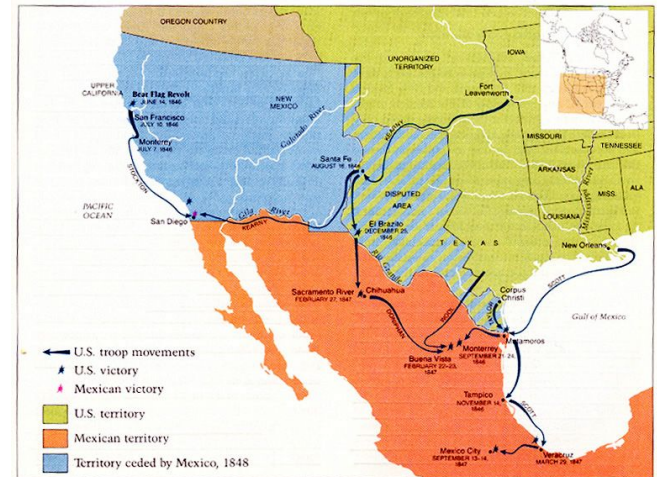
# Spanish Territories





# California as part of Mexico

- Mexico achieved independence in 1821.
- Mexico stretched from California and the present-day U.S. Southwest down through Costa Rica.
- In Mexican-American War, Mexico lost California and some of the Southwest.
- California became part of United States of America in 1850.



# Activity: Group Discussions

Discuss the questions. It is okay if you do not get to all of the questions.

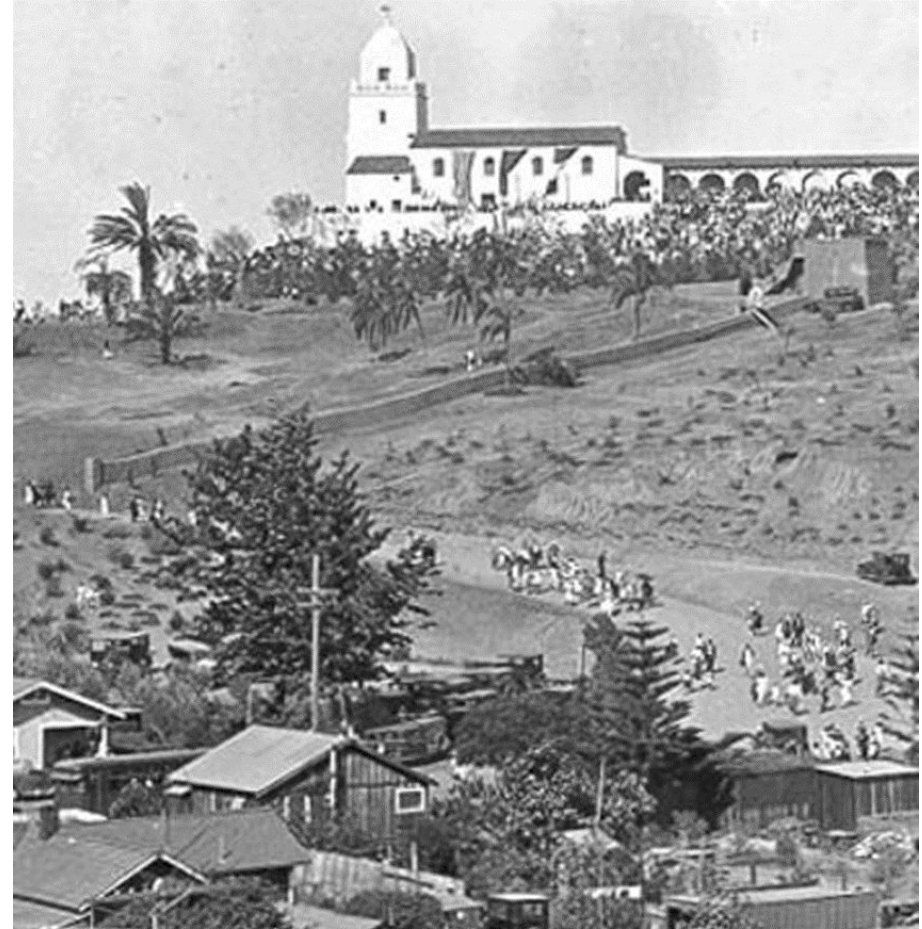
- What was the most interesting thing you learned about California history? Does any California history remind you of Japanese history?
- What types of buildings can you see in Japan's historic places?
- Are there special shops, restaurants, dances, or events in those places?

**Pick 1 new person in your group to share something.**

# Old Town – Then & Now

# Old Town, San Diego, CA

- “Birthplace of San Diego”
- At the base of the hill in 1820s, a small Mexican community of adobe buildings was formed
- In 1846, the U.S. raised the American flag in the Old Town Plaza.





# Map of Old Town

## RESTAURANTS

- 1 Acapulco Restaurant
- 2 Cafe Pacifica
- 3 Casa de Bandini
- 4 Casa de Pico
- 5 Casa Guadalajara
- 6 Cold Stone Creamery
- 7 D Sports Bar & Grill
- 8 El Fandango
- 9 Fred's Mexican Cafe
- 10 Jack & Giulios
- 11 Kelly's Pub
- 12 La Panaderia
- 13 La Pinata
- 14 Lino's Italian
- 15 O'Hungry's Cafe
- 16 O.T. Mexican Cafe
- 17 Rancho El Nopal
- 18 Rockin' Baja Lobster
- 19 Whaley House Cafe
- 20 Zocalo Grill

## HISTORICAL

- A Robinson-Rose Bldg.
- B James McCoy House
- C Casa de Wrightington
- D San Diego House
- E U.S. House
- F Casa Machado Silvas
- G Racine & Laramie Tobacco Store
- H Colorado / Wells Fargo
- I First Brick Courthouse
- J Mason Street School
- K Casa Machado Y Stewart
- L McKinstry Dentist
- M San Diego Union Newspaper

- N Casa de Pedrera
- O Casa de Estudillo
- P Alvarado House
- Q Johnson House
- R Blacksmith Shop
- S Casa de Bandini
- T Seeley Stables
- U Immaculate Conception Church
- V Derby Pendleton
- W Whaley House
- X Sheriff's Museum
- Y Little Adobe Chapel

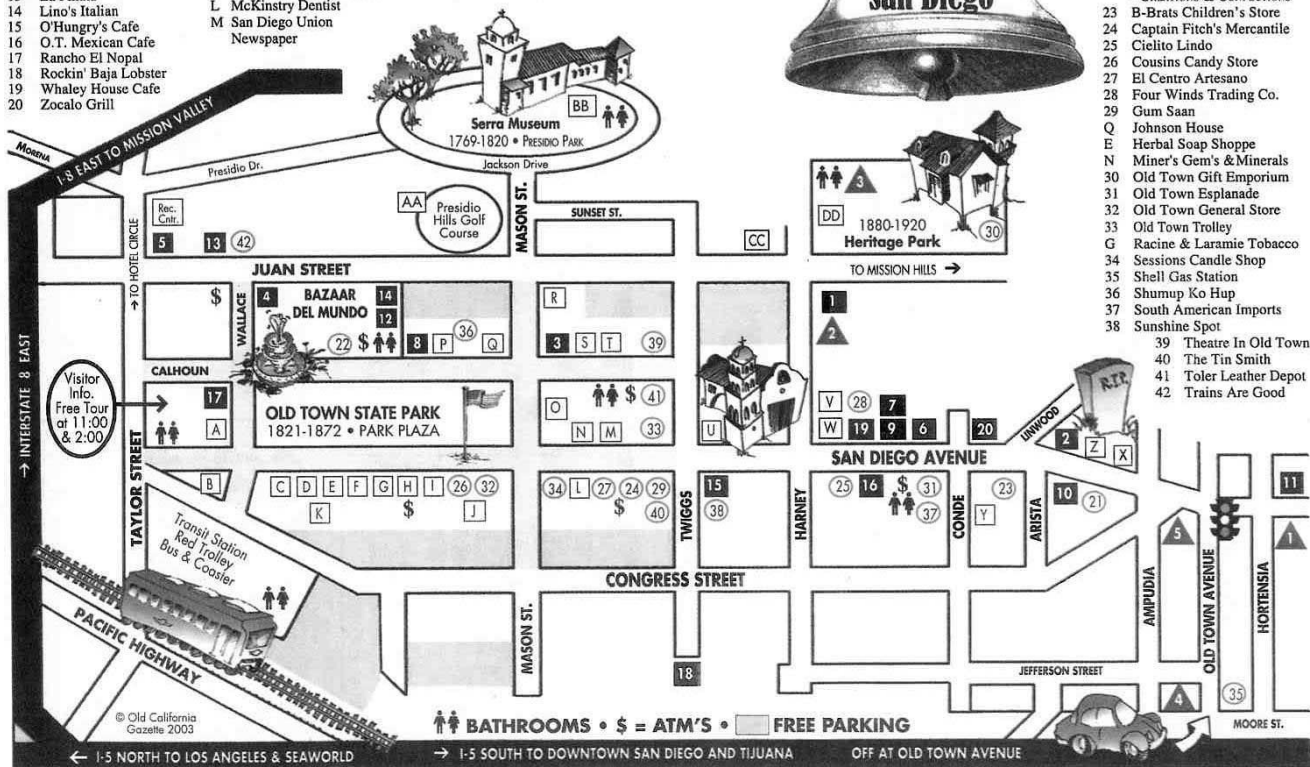
- Z El Campo Cemetery
- AA Casa de Carillo
- BB Serra Museum
- CC Mormon Battalion
- DD Heritage Park

## HOTELS

- 1 Comfort Inn
- 2 Hacienda Hotel
- 3 Heritage Park Inn
- 4 La Quinta Inn
- 5 Ramada Limited

## MERCANTILE

- P Alvarado Provisions
- C Bailey & McGuire Pottery
- 21 Basic Brown Bear Factory
- 22 Bazaar Del Mundo
  - ARIANA'S
  - LAUREL BURCH GALLERIA
  - LIBROS BOOKS
  - JUST ANIMALS
  - FABRICS & FINERY
  - THE GUATEMALA SHOP
  - ARTES DE MEXICO
  - GALLERY OF MEXICO
  - CREATIONS & CONFECTIONS
- 23 B-Brats Children's Store
- 24 Captain Fitch's Mercantile
- 25 Cielito Lindo
- 26 Cousins Candy Store
- 27 El Centro Artesano
- 28 Four Winds Trading Co.
- 29 Gum Saan
- Q Johnson House
- E Herbal Soap Shoppe
- N Miner's Gem's & Minerals
- 30 Old Town Gift Emporium
- 31 Old Town Esplanade
- 32 Old Town General Store
- 33 Old Town Trolley
- G Racine & Laramie Tobacco
- 34 Sessions Candle Shop
- 35 Shell Gas Station
- 36 Shumup Ko Hup
- 37 South American Imports
- 38 Sunshine Spot
- 39 Theatre In Old Town
- 40 The Tin Smith
- 41 Toler Leather Depot
- 42 Trains Are Good



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BATHROOMS • = ATM'S • FREE PARKING

← I-5 NORTH TO LOS ANGELES & SEAWORLD

→ I-5 SOUTH TO DOWNTOWN SAN DIEGO AND TIJUANA

OFF AT OLD TOWN AVENUE

# What do you notice?

## MUSEUMS & INFORMATION CENTER MUSEOS Y CENTRO DE INFORMACIÓN

- A** Robinson-Rose Visitor Information Center / Centro de Información de Visitantes
- B** McCoy House Museum
- C** Commercial Restaurant Museum (La Casa de Machado y Silvas)
- D** Colorado House (Wells Fargo History Museum)
- E** First San Diego Courthouse Museum / Museo de la Primera Corte de San Diego
- F** Jail / Cárcel
- G** La Casa de Machado y Stewart Museum
- H** The Schoolhouse Museum / Museo de la Escuela
- I** San Diego Union Building Museum
- J** La Casa de Estudillo Museum
- K** Seeley Stable Museum / Museo del Establo Seeley
- L** Blacksmith Shop / Herrería (Blackhawk Livery Stable / Caballeriza de Blackhawk)
- M** Historic Carriages Exhibits / Exhibiciones de Carruajes Históricos

# Old Town San Diego State Historic Park

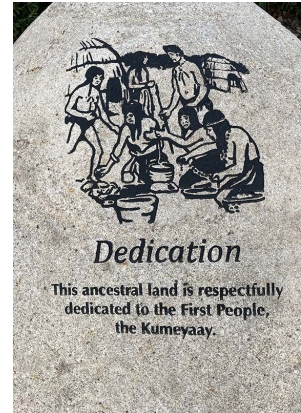
- It is now a “living history” museum.
- Established in 1968.
- Commemorates and preserves historic buildings from the 1800s.
- Traditional Mexican- and U.S. Western-style buildings, food, crafts and people in costumes.





# Kumeyaay Interpretive Garden

- Full of Native plants that the Kumeyaay have used for thousands of years with educational plaques to teach you their names and uses.
- The park also includes a public gathering area for events and ceremonies.



# Old Town Staff

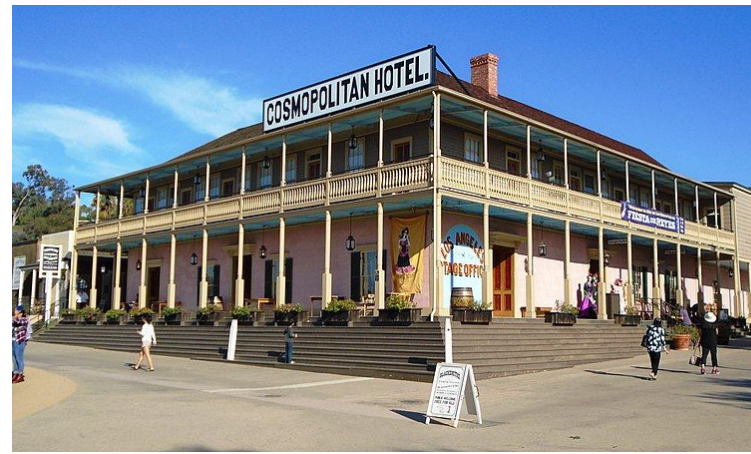
- Often dress in costumes like people from the 1800s.
- Demonstrate activities that would have taken place in the 1800s.





# The Cosmopolitan Hotel

- Built in 1827-1829 as a home for Don Juan Bandini, a cattle rancher
- Eventually, Bandini sold his home to pay off debts, and by 1869, it was turned into a two-story hotel. It changed owners multiple times before it was sold to the state of California in 1968 and restored to its 1800s charm.



# Schoolhouse

- Built in 1865
- One-room structure with a pot-bellied iron stove to heat the room
- All eight grades were taught in the single room





# So much to see!

- Courthouse
- Colorado House - once a hotel but now the Wells Fargo Museum
- Seeley Stable...and more!





# Whaley House

- First, site of the gallows
- Then, home for Thomas Whaley's family
- At various times, also general store, San Diego's second county courthouse, and the first commercial theater in San Diego.



# El Campo Santo Graveyard

- Began in 1849 and at least 477 bodies buried but not in the cemetery!
- Some graves were unmarked and therefore paved over in 1942 to build San Diego Ave.



# Shopping & Dining

- Many shops and restaurants
- Traditional Western American and Mexican foods.
- Souvenir shops, art galleries, crafts, pottery, silver jewelry—and much more!





# Dining

- Have you tried any of these foods?
- What are the ladies in the video making?



# Festivals

- Fiestas Patrias
- Mormon Battalion Parade
- TwainFest
- Día de Muertos



# Activity: Group Discussions

Discuss the questions. It is okay if you do not get to all of the questions.

- If you visited Old Town, what would you like to see and do most?
- What is one thing you learned about San Diego and/or Old Town today?
- What other historic places can you find in California?  
(Google it.)
- San Diego allegedly has other “haunted” places - can you find out what some of them are? Do you have similar stories in Japan?

**Pick 1 person in your group to share something.**

# Activity: A Great Historic Place to Visit

## Homework Assignment

Create a post about an historic place in your hometown (or another part of Japan).

- What is it famous for?
- If we visit, what should we see and do?
- Any other important information?
- Post to Forum on the Cougar Course
- Include illustrations if possible