
Area Studies: Surfing History & Culture

— Global Tourism & Communication —
Day 5

Agenda

- Warm-Up Discussion
- Surfing
 - History
 - Today
 - CSUSM Research
 - Culture
- Surfer Slang & Activity



Lesson Goals

Objectives: After this lesson you will be able to...

- **Describe the history of surfing in San Diego**
- **Understand the significance of surfing in San Diego**
- **Use San Diego surfer slang vocabulary**

Activity: Warm-up Discussions

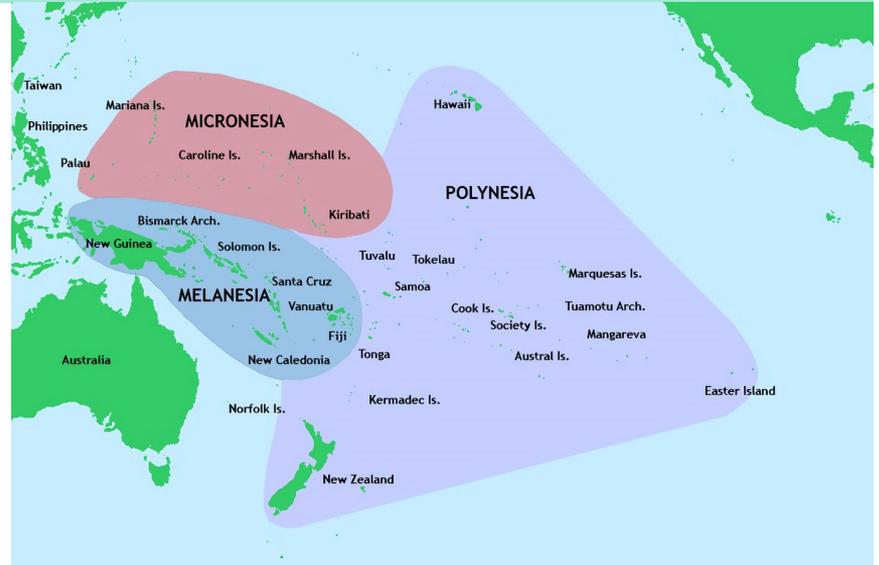
Discuss the questions. It is okay if you do not get to all of the questions.

- Would you ever try surfing? Why or why not? (If you have tried surfing, how was it?)
- Where does surfing originally come from?
- Why do you think surfing is popular in San Diego?
- Is surfing popular in Japan?

1 person will share.

History of Surfing: Sport & Religion

- Polynesia
- Brought surfing to Hawaii.
- The tree choice was vital and rituals were practiced during the surfboard shaping.
- Everybody surfed.



European Contact

- In 1778, Captain James Cook was the first European to visit.
- In 1790, Kamehameha I fights to gain control, unite all Hawaiian Islands, and become king.
- In 1820, the the first missionaries arrive in Hawaii.

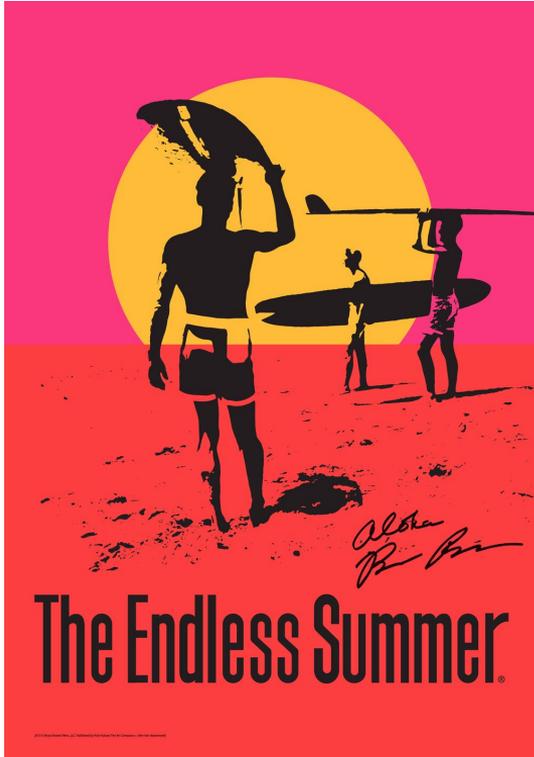


Surfing Spreading

- In 1885, three Hawaiian princes brought surfing to California.
- Duke Kahanamoku—Talented surfer and 1912 gold medalist swimmer—traveled the world and introduced surfing where the conditions made it possible e.g. in Australia or California.
- Hawaii became the 50th state, and tourism boomed.



Surfing Growing



- Boards changed (smaller, fiberglass)
- Wetsuit invented
- 1966, *The Endless Summer* movie created major interest and strengthened surfing culture in the U.S.

Surfing Today

- Billion dollar industry
- High tech boards and equipment
- Worldwide Competitions
- Surf report as part of the news.
- “Surfer Culture”
- San Diego has surf-themed restaurants, bars, and fashion.



CSUSM Surf Research

- Use kinesiology to study the biomechanical and physiological requirements of surfing
- Develop and test surf related products.



Surfing Culture

- Became really popular in the 1960s
- Hawaiian and Polynesian culture
- Fun-loving, escape from strict or hard life
- Community-oriented
- Their own rules and language!



Surfing Etiquette

- Surf Spots that Suit your Ability
- Observe Right of Way & Don't Drop In
- Don't Hog the Waves
- Do Apologize
- Respect the Locals
- Help other Surfers
- Respect the Beach



Activity: Surfing Slang - Group Dialogue

Each group is assigned 1 set of words. (on the next slide)

The group members need to research the words so that they understand them.

Then, the group needs to write a dialogue for 2+ people that includes the two words.

The dialogue should only be 3-6 lines.

Members of the group will present the dialogue.

Activity: Surfing Slang - Group Dialogue

Each group is assigned 1 set of words.

1. Dude, Amped
2. Stoked, Cutback
3. Gnarly, Leash
4. Wipe out, Sick
5. Duckdive, Barrel
6. Whitewash, Kook

Surfing Slang

- Dude, Kook
- Stoked, Amped
- Gnarly, Sick
- Shortie, Leash
- Wipe out, Bail
- Duckdive, Cutback
- Whitewash, Barrel

Activity: Beaches & Surfing

Homework Assignment:

Create a
post about
beaches in
San Diego

There are many beaches and beach towns in San Diego. Spend about 20 minutes researching 1 of them and tell me **3 facts**.

- Oceanside
- Del Mar
- Solana Beach
- Pacific Beach
- La Jolla
- Mission Beach
- Ocean Beach
- Coronado
- Imperial Beach

Extra Resources

Surfing in San Diego



Surfing-Related Music



The Endless Summer

