COBA Individual Development Plan

NAME	Mariana Moreno	DATE	September 12, 2016

PROFESSIONAL GOALS
What are my professional growth and career aspirations?

Creating educational Apps for children that will teach them financial literacy.

PERSONALITY TYPE	INTERESTS CODE	PASSIONS	SKILLS
ENFP	EAS	1. Developing vision 2. Leading teams 3. Communicating goals	1. Social media 2. Networking 3. Working with diverse teams 4. Aware of careers

Short-Term (1-2 years)

Goals or skills to be learned	Approaches or strategies	Outcomes	Timeframe
Familiarize self with current market trends in financial literacy Apps	• Use Apps that are currently in market • Start conducting informal research with educators about age-appropriate launch	• Determine age group to target as well as focus	By June 2017
Grow network of computer programmers and entrepreneurs	• Attend entrepreneurial events in San Diego • Go to CSUSM student organizations with students in fields related to developing Apps or have entrepreneurial focus	• Identify 3-5 potential partners and programmers	Begin by October 2016 and continue throughout the academic year

Long-Term (3-5 years)

Goals or skills to be learned	Approaches or strategies	Outcomes	Timeframe
Locate potential incubator and accelerator hubs	Research online and visit places of interest	Determined best environment to start working	By fall 2018
Write a business plan	Take a course or read online	Prepared to discuss with potential investors; identified 3-5 funding opportunities	By spring 2018

DEVELOPMENT OPPORTUNITIES
What knowledge or skills do I need to enhance?

Enhance leadership skills
Have a potential backup plan to starting own business
Work on time management