



# CO-CURRICULAR PROGRAMMING MODEL

Academic Senate Executive Committee

October 23, 2013



California State University  
SAN MARCOS

# RATIONALE

- *“...a comprehensive forward thinking university that transforms lives by preparing tomorrow’s leaders, building better communities, and solving critical issues.”*

Karen S. Haynes, February 2, 2012

Report to  
the  
Community

WASC

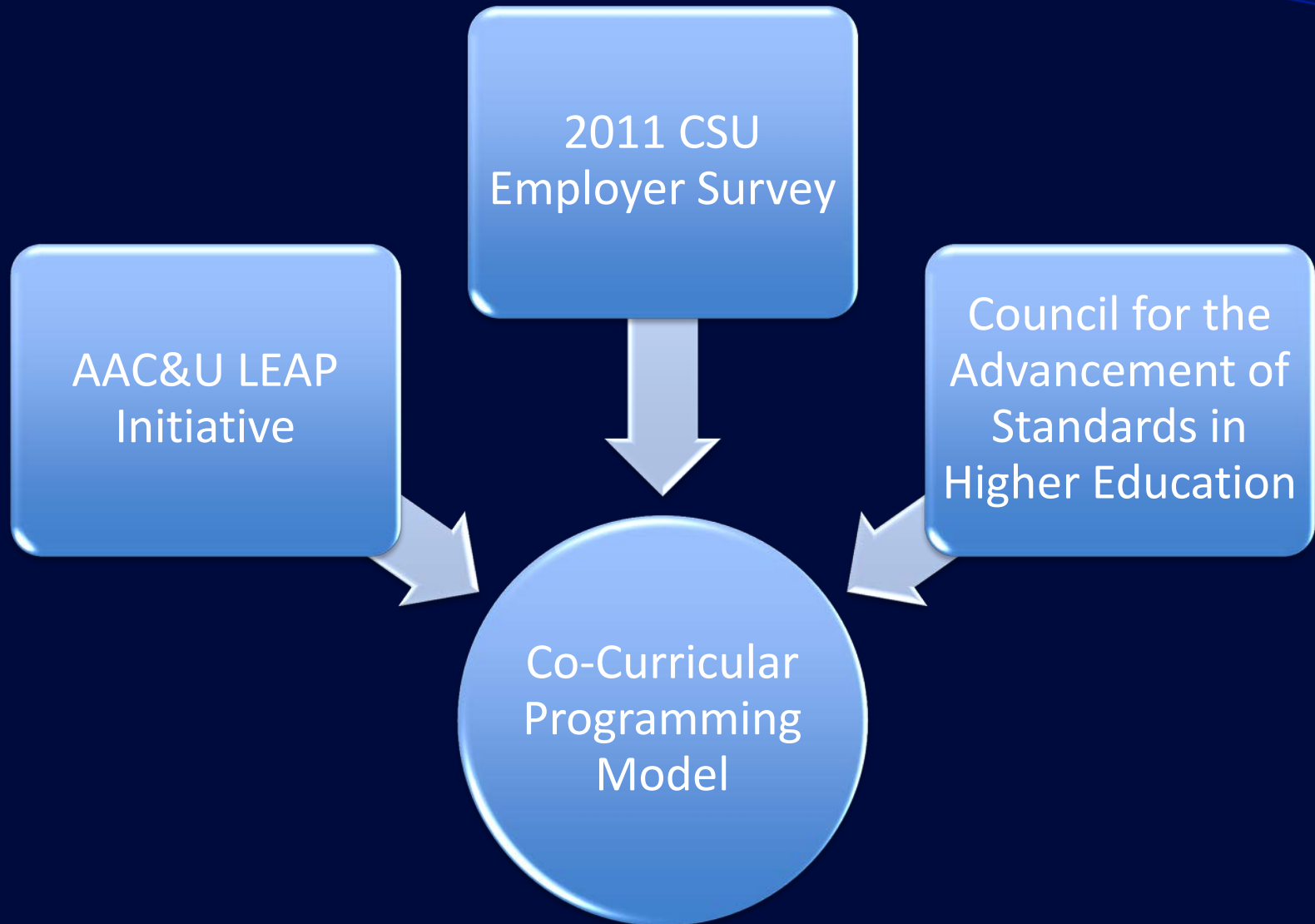
- *“...the University should continue to seek innovative approaches to curricular and co-curricular programs and student success as it strives to serve the needs of its students and the region.”*

2009 WASC EER Committee Report

- *“Learning is defined as a comprehensive, holistic, transformative activity that integrates academic learning and student development processes that have been considered separate, and even independent of each other.”* (Keeling, 2004)

Learning  
Reconsidered

# DEVELOPMENT



# WHAT EMPLOYERS WANT?

*Seven key hiring factors ranked in order of importance:*

- **Capability to learn what is necessary to be effective in their assignments**
- **Oral communication**
- **Teamwork**
- **Flexibility to respond to changing work demands**
- **Potential to contribute to the future success of their organization**
- **Written communication**
- **Leadership potential**

*One emerging skill set will become more important in the future:*

- **Global skills (e.g., multilingual capability; multicultural knowledge; international experience; international work experience)**



# WHAT GRADUATES SAY?

The College Senior Survey shows that our graduates have:

- developed an appreciation for diversity,
- the ability to work collaboratively,
- a heightened awareness of social issues,
- improved communication skills, and
- engagement in learning—important competencies in today’s marketplace.

The survey also shows that our campus needs to do a better job of helping students:

- feel connected to faculty and other students,
- engage in leadership activities, and
- understand the demands and relevance of their college coursework.

# AAC&U LEAP INITIATIVE

## Intellectual and Practical Skills, Including

- Inquiry and analysis
  - Critical and creative thinking
  - Written and oral communication
  - Information literacy
  - Teamwork and problem solving
- \*Practiced extensively, across the curriculum, in the context of progressively more challenging problems, projects, and standards for performance*

## Personal and Social Responsibility, Including

- Civic knowledge and engagement – local and global
  - Intercultural knowledge and competence
  - Ethical reasoning and action
  - Foundations and skills for lifelong learning
- \*Anchored through active involvement with diverse communities and real-world challenges*

## Integrative and Applied Learning, Including

- Synthesis and advanced accomplishment across general and specialized studies
- \*Demonstrated through the application of knowledge, skills, and responsibilities to new settings and complex problems*



# CAS LEARNING & DEVELOPMENT GOALS

Knowledge Acquisition,  
Construction, Integration and  
Application

- Connecting knowledge to other knowledge, ideas, and experiences
- Relating knowledge to daily life

Cognitive Complexity

- Critical thinking
- Reflective thinking
- Effective reasoning

Intrapersonal Development

- Identity development
- Commitment to ethics and integrity
- Realistic self-appraisal, self-understanding, and self-respect

Interpersonal Competence

- Meaningful relationships
- Interdependence
- Collaboration
- Effective leadership

Humanitarianism and  
Civic Engagement

- Understanding and appreciation of cultural and human differences
- Global perspective
- Social responsibility
- Sense of civic responsibility

Practical Competence

- Communicating effectively
- Technology competence
- Managing career development
- Demonstrating professionalism
- Maintaining health and wellness
- Living a purposeful and satisfying life

# FIVE LEARNING OUTCOMES

## CIVIC ENGAGEMENT & SOCIAL RESPONSIBILITY

- Understanding and appreciation of cultural and human differences
- Global perspective
- Sense of civic responsibility
- Social responsibility

## LEADERSHIP & INTERPERSONAL DEVELOPMENT

- Identity development
- Realistic self-appraisal, self-understanding, and self-respect
- Meaningful relationships
- Leadership
- Collaboration

## CAREER & PROFESSIONAL DEVELOPMENT

- Oral communication
- Written communication
- Relating knowledge to daily life
- Demonstrating professionalism
- Managing career development
- Technological competence
- Communicating effectively

## CRITICAL THINKING & ETHICAL REASONING

- Critical thinking
- Reflective thinking
- Effective reasoning
- Commitment to ethics and integrity
- Connecting knowledge to other knowledge, ideas, and experiences
- Creativity

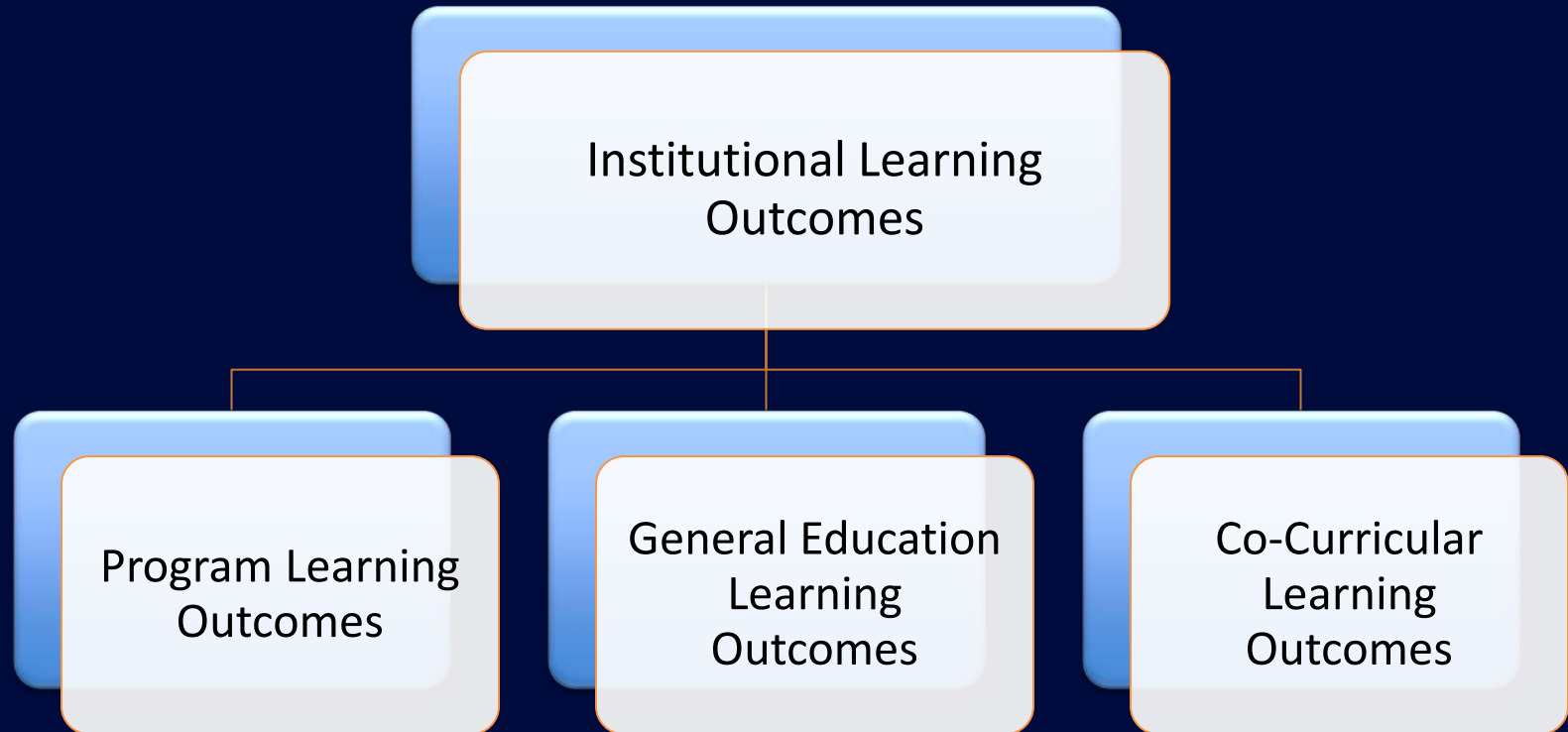
## HOLISTIC WELLNESS

- Maintaining health and wellness
- Managing personal affairs
- Pursuing goals
- Living a purposeful and satisfying life

*Each reference sheet includes relevant learning outcomes, possible campus experiences, references, and resources.*



# AN INTEGRATED MODEL





# EXAMPLES OF STUDENT AFFAIRS INTEGRATION

- Student Life & Leadership
  - Orientation & New Student Programs
  - Fraternity & Sorority Life
  - Student Organization Leadership Conference
  - Tukwut Leadership Circle
- Housing
  - Residential Learning Communities (SME & HWE)
  - Programming Model
  - Resident Advisor Selection
- Student Academic Support Services
  - Tutor Training (80+)
- Career Services – an integrated approach campus-wide

# LONG TERM GOALS

- Learning Outcomes across the Division (Planning & Assessment)
- Implement E-Portfolios (Co-Curricular Transcript)
- Increase opportunities for applied learning
- Partner with campus colleagues to increase the number of on-campus jobs/internships



# ASSESSMENTS

NATIONAL SURVEY  
OF STUDENT  
ENGAGEMENT

COLLEGE SENIOR  
SURVEY

ALUMNI SURVEY

ACHA-NCHA DATA

PROGRAM  
SPECIFIC  
(e.g. Housing Surveys)

# BENEFITS OF THE MODEL

INTENTIONALITY &  
INCREASED  
COLLABORATIONS



STRENGTHEN OUR  
STORY



VIBRANT CAMPUS  
LIFE EXPERIENCE



LIFELONG  
ENGAGEMENT



# PROCESS

We are here...

Share Draft with Key  
Constituents

Pilot in Housing  
(AY 2013-2014)

Establish an  
Implementation  
Team

## Reviewed by:

- Academic Affairs Leadership Council
- College of Sciences & Mathematics
- College of Education, Health & Human Services
- College of Business Administration
- College of Humanities, Arts, Behavioral & Social Sciences
- Extended Learning

# HOW CAN FACULTY CAN SUPPORT?



Provide feedback to Student Affairs



Serve on the Implementation Team



Collaborate with us



Volunteer to align course learning outcomes with  
Co-Curricular Model

# CLOSING...

- THOUGHTS ON THE MODEL?
- THOUGHTS ON THE PRESENTATION?
- IDEAS FOR THE FUTURE?