

**CURRICULUM TRACKING**  
**Academic Year 2004-05**

<b>Curric. &amp; Sched. No.</b>	<b>Course Prefix</b>	<b>Course Number</b>	<b>New Course # and/or Prefix</b>	<b>Course/Program Title</b>	<b>Form(s)</b>	<b>Type Action</b>	<b>Proposal Originator</b>	<b>Rec'd by Curr. &amp; Sched.</b>	<b>C&amp;S Sent to Senate</b>	<b>AS Sent to UCC</b>	<b>UCC Action</b>	<b>Action Date</b>
34	CHEM	21		Supplemental Instruction in Introductory Organic Chemistry	C-2	Change	Steve Welch	11/10/04	12/6/04	12/6/04	Approved	2/14/04
124	LTWR	525		Theory and Practice of College Writing Instruction	C-2	Change	Robin Keehn	11/10/04	12/6/04	12/6/04	Approved	2/14/04
228	PHYS	350		Great Ideas in Physics	C	New	Charles De Leone	11/2/04	12/6/04	12/6/04	Approved	2/14/04
242	VPA	P-Form		B.A. in Visual and Performing Arts	P	Change	Kristine Diekman	1/21/04	1/21/04	1/21/04	Approved	2/14/04

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**ACADEMIC SENATE**

**ELECTION RULES AND GUIDELINES**

**Rules For Elections Of**

**Academic Senate**

**Senate Officers**

**Academic Senate Standing Committees**

**Statewide Academic Senate**

1. The Nominations, Elections, Appointments, and Constitution Committee (NEAC) shall provide a Preference Form to all full time (tenure line and temporary) faculty. The Preference form shall include a listing of the continuing Senators and continuing Academic Senate Standing Committee members, as well as a listing of all vacant seats on the Academic Senate and Academic Senate Standing Committees. The Preference Form shall solicit self-nomination by interested faculty for all vacant seats on the Academic Senate and Academic Senate Standing Committees. Faculty are not expected to provide university-level service to the Academic Senate during their first year as a tenure-line faculty member.
2. NEAC shall use the responses to prepare a ballot that includes at least two candidates for each vacant seat assuming there are enough eligible and willing faculty to achieve this.
3. A sample ballot shall be provided at least two weeks before the date of election with a deadline clearly stated for all nomination petitions and requests for deletions (to be submitted in writing).
4. If, after NEAC has circulated the sample ballot, faculty wish to nominate themselves for vacant positions, such nominations must be submitted to NEAC. For persons wishing to change their candidacy from either at-large or College/Library representative, the request for such a change must also be submitted to NEAC.
5. If the request for a name deletion or a move between College/Library and at-large representative creates a vacancy on the ballot for that position, the eligible faculty represented by that position shall be notified through e-mail of the vacancy.
6. The elections for the Academic Senate, Senate Officers, Academic Senate Standing Committees, and Statewide Academic Senate shall be by submission of ballots to NEAC. The date of election shall be the date ballots are due.
7. Eligible faculty, in compliance with Article 3 of the Constitution and Bylaws of the University Faculty and the Academic Senate, shall be permitted to vote for one candidate for each vacant position. Election will be by plurality of votes cast. In the event that there is a tie among more candidates than there are seats available, NEAC shall select a winner by lot.
8. Election results for Academic Senate elections shall be reported. Vote totals shall be available at the Academic Senate Office.

- 49 9. Any eligible voter has ten (10) instructional days after NEAC certifies the results of an  
50 election to challenge the result. Challenges must be submitted in writing to the chair of  
51 NEAC and must specify the nature of the challenge. If no challenge is received within the  
52 allotted time, all ballots and related materials shall be destroyed. If a challenge is received,  
53 ballots and related materials shall be retained until the issue is resolved.  
54
- 55 10. Any Faculty Senator, Statewide Academic Senator or Faculty Senate Standing, Special, or  
56 Ad Hoc committee member may be subjected to recall by a petition to the Executive  
57 Committee of the Senate. The recall may be initiated by any eligible faculty member. The  
58 initiator of the recall must write a petition explaining the reason(s) for the proposed recall,  
59 obtain signatures of at least 20% of the eligible faculty from the unit that elected the person,  
60 and then present the petition to the Executive Committee. Upon receipt of such a petition  
61 and verification of the signatures on it, the Executive Committee shall direct NEAC to  
62 conduct a recall election. Recalls become effective when they have received a favorable  
63 vote of at least two-thirds of the eligible faculty who voted, provided greater than one-half  
64 of the eligible faculty voted in the recall. The vacancy thus created shall be filled under the  
65 election procedure set forth in these rules within thirty calendar days of the removal.  
66  
67

#### 68 **GUIDELINES FOR ACADEMIC SENATE ELECTIONS**

- 69
- 70 1. Election and balloting for Senate seats shall be by College/Library and Student Services  
71 Professionals - Academic Related (SSPs-AR).  
72
- 73 2. The number of Senators from each College/Library/SSP-AR shall be determined by NEAC  
74 each spring, prior to spring elections, in compliance with Article 5.1.1 of the Constitution  
75 and Bylaws of the University Faculty and the Academic Senate.  
76
- 77 3. In response to the Preference Forms submitted, NEAC shall conduct an election in  
78 accordance with these Rules.  
79
- 80 4. The Senate shall be representative of the full-time faculty in compliance with Article 5.1.1  
81 of the Constitution and Bylaws of the University Faculty and the Academic Senate.  
82
- 83 5. Eligible faculty shall be permitted to vote for as many candidates as there are vacant seats  
84 allocated to the College/Library or SSPs-AR (e.g., if a College/Library/SSP-AR may elect  
85 six representatives, the ballot will read "Vote for up to six persons").  
86
- 87 6. The final Senate meeting shall be a joint meeting of the extant Senators and the newly  
88 elected Senators. The terms of the extant Academic Senate and Executive Committee shall  
89 end on the last day of the Spring semester. Any business that must be addressed before the  
90 academic year ends will be conducted by the extant Academic Senate and Executive  
91 Committee.  
92
- 93 7. When vacancies arise on the Senate due to a faculty member being on leave or due to a  
94 faculty member's resignation, NEAC shall issue a call for a volunteer replacement to serve  
95 for the remainder of the term.

- 96 8. Subsequent to the Spring election, NEAC will interpret those seats that remain unfilled as  
97 “Vacant.” Vacant seats shall be filled by implementing the previous rule.  
98  
99

## 100 **GUIDELINES FOR ELECTION OF SENATE OFFICERS**

- 101
- 102 1. NEAC will distribute a Call for Senate Officers to full time (tenure line and temporary)  
103 faculty by the end of the second week of March. The Call will include a list of current  
104 Senators. The Call will request that nominations for secretary and chair-elect of the Senate  
105 be sent to the Senate Office by the end of the third week of March. The Call will request  
106 that faculty obtain permission of nominees prior to submitting their names. Nominees for  
107 officers of the Senate shall be voting members of the Senate.  
108
  - 109 2. A sample ballot will be provided, and faculty will have one week to review and respond (end  
110 of the fourth week of March). Faculty may make additional nominations or may request that  
111 their name be removed from the ballot.  
112
  - 113 3. The Official Ballot for the Election of Senate Officers will be provided to the current Senate  
114 members the first week of April, and will be due in the Senate office the beginning of the  
115 third week of April. Senators will have one week to vote.  
116
  - 117 4. Senate Officers will be announced at the second to last Senate meeting of the Spring  
118 semester.  
119
  - 120 5. In the event that the chair-elect cannot assume the position of chair, an election for chair  
121 will be held.  
122

## 123 **GUIDELINES FOR ELECTION OF STANDING COMMITTEES**

- 124
- 125 1. Standing Committee membership is of two types: College/Library representatives and at-  
126 large representatives. The members of the various committees serve staggered two-year  
127 terms.  
128
  - 129 2. Election and balloting for College/Library representation shall be by College/Library, or, in  
130 the case of the General Education Committee (GEC) and the Promotion and Tenure  
131 Committee (PTC), by area; and for at-large representation, by the eligible faculty.  
132
  - 133 3. The Preference Form shall ask faculty to indicate which committees they would choose to  
134 serve on and whether they would choose to represent their College/Library or the faculty at-  
135 large. Additionally, faculty will be asked to indicate whether they would be willing to serve  
136 on more than one committee and to rank their preferences (i.e., #1, #2 with #1 being the  
137 most preferred).  
138
  - 139 4. Elections for Promotion and Tenure Committee member positions must be contested (at  
140 least two candidates per seat). If there are fewer than two candidates per seat in the Spring  
141 Election, NEAC will put out a call for nominees within the first two weeks of the  
142 subsequent semester (fall semester). NEAC will conduct an election once a minimum of  
143

144 two candidates per open Promotion and Tenure Committee seat is secured. This special  
145 election does not require a sample ballot.

- 146
- 147 5. A person may be elected to serve on more than one committee.
- 148
- 149 6. After election results have been announced, each current committee chair shall convene a  
150 meeting of current committee members and new committee members to (a) review the year-  
151 end committee report and (b) elect a committee chair for the next academic year. Each  
152 current committee chair shall notify the Academic Senate Office of their committee's newly  
153 elected chair. The newly elected chairs (with the exception of the Promotion and Tenure  
154 Committee [PTC]) and the newly elected Academic Senate Officers will constitute the  
155 Executive Committee for the following academic year.
- 156
- 157 7. No person shall be elected chair of more than one standing committee.
- 158
- 159 8. The terms of the standing committee members rotating off the committees shall end on the  
160 last day of the Spring semester. Any business that must be addressed before the academic  
161 year ends will be conducted by the extant standing committees.
- 162
- 163 9. When vacancies arise on Standing Committees due to a faculty member being on leave or  
164 due to a faculty member's resignation, NEAC shall issue a call for a volunteer replacement  
165 to serve for the remainder of the term. Promotion and Tenure Committee vacancies may not  
166 be filled through NEAC recommendation. These may only be filled by an election, in  
167 accordance with item 4 of the Guidelines for Election of Standing Committees.
- 168
- 169 10. Subsequent to the Spring election, NEAC will interpret those seats that remain unfilled as  
170 "Vacant". Vacant seats shall be filled by implementing the previous rule, with the exception  
171 of Promotion and Tenure Committee vacancies. These may only be filled by an election, in  
172 accordance with item 4 of the Guidelines for Election of Standing Committees.
- 173
- 174

175 **GUIDELINES FOR ELECTION OF STATEWIDE ACADEMIC SENATE**  
176 **REPRESENTATIVES**

- 177
- 178 1. Election and balloting for statewide academic senators shall be by all eligible faculty.
- 179
- 180 2. CSUSM has two statewide academic senators (number determined by the statewide  
181 academic senate) who serve staggered three-year terms. When appropriate, NEAC shall put  
182 out a call for candidates to fill the position of the senator whose term is expiring.
- 183
- 184 3. NEAC shall nominate all eligible faculty who indicate a desire to run. Senators whose terms  
185 have expired are eligible to run again.
- 186
- 187 4. The statewide academic senator shall be elected by March 1 of each election year.

**POST TENURE PERIODIC EVALUATION**  
**Periodic Evaluation of Tenured Unit 3 Faculty Employees**

**PROCEDURE**

Implementation Date: 05/01/00

Revised:

1  
2 **I. Introduction**  
3

4 The purpose of Post Tenure Periodic Evaluation (PTPE) is to provide periodic feedback to  
5 faculty members<sup>1</sup> on their effectiveness in all areas considered for retention, tenure, and  
6 promotion in order to maintain and improve faculty performance. PTPE should be seen as an  
7 important part of a faculty member's professional growth, which provides faculty members  
8 with a regular opportunity to assess and revise their professional development plans and  
9 goals.

10  
11 **II. Required Review Intervals**  
12

- 13 A. Faculty unit employees not being considered for promotion are subject to review  
14 every five years following the awarding of tenure.  
15  
16 B. Faculty on sabbatical or leave of absence during the scheduled year of review shall  
17 undergo PTPE upon return to campus.  
18  
19 C. Faculty who are participating in the Faculty Early Retirement Program (FERP) shall  
20 maintain their five-year review cycle.  
21

22 **III. Procedure and Timeline**  
23

- 24 A. A peer review committee (PRC) of the department or equivalent unit and the  
25 Dean/Director of the College/Library/unit shall conduct the PTPE.  
26  
27 B. PTPE Report -- Faculty undergoing a fifth-year PTPE shall submit a PTPE report.  
28 The PTPE report shall address the faculty member's work in all areas considered for  
29 retention, tenure, and promotion for the years under review. For faculty with  
30 teaching responsibilities, the PTPE report will cover the areas of Teaching,  
31 Research/Creative Activity, and Service. For librarians, the PTPE report will cover  
32 the areas of Professional Performance, Research/Creative Activity, and Service. For  
33 SSP-ARs, the PTPE report will cover the areas of Professional Performance,  
34 Professional Development, and Service.  
35  
36 1. In recognition that PTPE may serve different functions at various points in a  
37 faculty member's career, the PTPE report may take one of three possible  
38 forms. The faculty member under review shall determine the form best suited  
39 for the particular PTPE review. The forms are as follow:  
40

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<sup>1</sup> The term "faculty member" refers to instructional faculty, librarians, and SSP-ARs.

- 41 a. A complete curriculum vitae (in the format recommended for the  
42 WPAF<sup>2</sup>) and up to a three-page narrative highlighting the faculty  
43 member's accomplishments since the last review. The complete CV  
44 shall contain sections on Teaching (for teaching faculty) or  
45 Professional Performance/Professional Development (for non-  
46 teaching faculty), Research/ Creative Activity (if appropriate), and  
47 Service.  
48
- 49 b. Five annual reports and up to a three-page narrative highlighting the  
50 faculty member's accomplishments since the last review. Each  
51 annual report shall contain sections on Teaching (for teaching faculty)  
52 or Professional Performance/Professional Development (for non-  
53 teaching faculty), Research/ Creative Activity (if appropriate), and  
54 Service.  
55
- 56 c. A five to seven page narrative highlighting the faculty member's  
57 accomplishments in Teaching (for teaching faculty) or Professional  
58 Performance/Professional Development (for non-teaching faculty),  
59 Research/ Creative Activity (if appropriate), and Service.  
60
- 61 2. All teaching faculty shall include consideration of student evaluations of  
62 teaching as partial evidence of teaching effectiveness. This consideration  
63 may take various forms; for example, a description of student evaluations  
64 may be included in the narrative, or a page from the summary statistics  
65 provided with the student evaluations of instruction obtained for each of the  
66 chosen classes, or a single table summarizing item statistics for all courses to  
67 be highlighted in the review may be included with the PTPE.  
68
- 69 3. Any reviewer may request of the candidate additional information on their  
70 PTPE report.  
71
- 72 4. Upon the request of the PRC and/or the Dean/Director, faculty shall be  
73 prepared to provide evidence of accomplishments listed in the annual reports.  
74
- 75 C. The faculty member shall submit a copy of the PTPE report to the office of the  
76 Dean/Director of the College/Library/unit.  
77
- 78 D. The PTPE is reviewed by the unit's duly elected Peer Review Committee (PRC)<sup>3</sup>  
79 who will write a PRC report.  
80
- 81 1. In the event that a PRC member is undergoing review, the unit may elect a  
82 replacement committee member for that individual's Post Tenure Periodic  
83 Evaluation.  
84

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<sup>2</sup> Please refer to the RTP Handbook produced by the Faculty Center.

<sup>3</sup> Please refer to the appropriate college/library/SSP-AR document for PRC election instructions.

- 85                    2.        If any faculty members undergoing PTPE review are Full Professors, a PRC  
86                    of peers (i.e., Full Professors) shall be elected if the unit’s PRC is not  
87                    composed of such.  
88
- 89            E.        The Dean/Director-will review the PTPE and the PRC report, and write a summary  
90            report.  
91
- 92            F.        The faculty member shall be provided a copy of the PRC and Dean/Director reports.  
93
- 94            G.        The PRC chair and the Dean shall meet with the faculty member, upon completion of  
95            his or her evaluation to discuss strengths and weaknesses. If necessary, a plan for  
96            improvement will be developed that shall include periodic status reports.  
97
- 98            H.        The faculty member may submit a written response to the PTPE assessment.  
99
- 100           I.        A copy of the PRC’s report, the Dean’s/Director’s summary report, the improvement  
101           plan (if any), and the faculty member’s response (if any) shall be placed in the faculty  
102           member’s Personnel Action File.  
103
- 104           J.        Academic units may develop guidelines for the appropriate level of performance in  
105           each of the areas covered by the PTPE report.  
106
- 107           K.        PTPE Calendar
- |     |                        |  |
|-----|------------------------|--|
| 108 | March 1:               | Fifth-year PTPE reports due                      |
| 109 | April 1                | PRC report due to faculty member                 |
| 110 | May 1                  | Dean’s/Director’s summary due                    |
| 111 | <u>End of semester</u> | <u>Meeting with PRC chair and Dean completed</u> |
- 112
- 113
- 114
- 115
- 116



1 **Does Academic Senate need to approve departmental RTP policies?**

2  
3 V. PRINCIPLES FOR THE REVIEW PROCESS

4  
5 A. General principles

- 6  
7 1. Faculty shall be evaluated in accordance with the Unit 3 CBA as well as  
8 standards approved for their Departments or equivalent units (when such  
9 standards exist), standards approved by their College/Library/SSP,AR, and in  
10 accordance with this policy. Such standards shall be reviewed ~~and~~  
11 ~~recommended~~ by the Faculty Affairs Committee for compliance with university  
12 and CSU policies and procedures. ~~to the Academic Senate for approval.~~ In case  
13 of conflict between the Department and College/Library/SSP,AR standards, the  
14 College/Library/SSP,AR standards shall prevail. The policies and procedures  
15 in this document are subject to Board of Trustees policies, Title 5 of the  
16 California Administrative Code, California Education Code, the Unit 3 CBA,  
17 and other applicable State and Federal laws.

18  
19 \*\*\*\*\*  
20 V. B.4. Departmental Standards

- 21 a. A Department or equivalent unit may develop standards for the evaluation  
22 of faculty members of that Department or equivalent unit.
- 23 b. Department or equivalent unit standards shall not conflict with law or  
24 University policy. In no case shall Department standards require lower  
25 levels of performance than those required by law or University policy.
- 26 c. Written Department or equivalent unit standards shall address:
- 27
- 28 1) Those activities, which fall under the categories of Teaching  
29 Performance, Scholarly and Creative Activity, and Service;
- 30 2) A description of standards used to judge the quality of  
31 performance;
- 32 3) The criteria employed in making recommendations for retention,  
33 tenure, and promotion.
- 34
- 35 d. The Dean/Director of the College/Library/SSP,AR shall review the  
36 Department standards for conformity to College/Library/SSP,AR  
37 standards. If the Dean ~~approves~~ finds it in conformance, she/he will  
38 forward the Department standards to the Faculty Affairs Committee ~~for~~  
39 ~~conformance with the standards and practices of the University.~~ The  
40 Faculty Affairs Committee has the responsibility to verify and ensure  
41 compliance with university and CSU policies and procedures. ~~The~~  
42 ~~President has final approval of all Department standards.~~ Departments or  
43 equivalent units shall follow this approval process each time they wish to  
44 change their standards.

**ACADEMIC HONESTY POLICY**

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**Effective Date:** mm/dd/yyyy

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- 1 **Definition:** Academic honesty policy delineates student, faculty, and administrative
- 2 responsibilities in regards to academic honesty. The policy defines incidents of
- 3 Academic dishonesty and the sanctions that can be applied.
- 4
- 5 **Authority:** The Cal State San Marcos ~~Interim~~ Student Rights and Responsibilities Policy as
- 6 expressed in Executive Order 320.
- 7
- 8 **Scope:** The purpose of the Academic Honesty Policy shall be to define incidences of
- 9 academic dishonesty and to delineate student, faculty, and administrative
- 10 responsibilities.
- 11
- 12
- 13
- 14
- 15

16 \_\_\_\_\_

17 Karen S. Haynes, President Approval Date

21 \_\_\_\_\_

22 Robert Sheath, Provost Approval Date

42 First Revision: 00/00/00

43 Implemented: 4/28/95

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Effective Date: mm/dd/yyyy

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45 I. Introduction

46  
47 Each student shall maintain academic honesty in the conduct of his or her studies and other  
48 learning activities at CSUSM. The integrity of this academic institution, and the quality of the  
49 education provided in its degree programs, are based on the principle of academic honesty.

50  
51 The maintenance of academic integrity and quality education is the responsibility of each student  
52 within this university and the California State University system. Cheating and plagiarism in  
53 connection with an academic program at a campus is listed in Section 41301, Title 5, *California*  
54 *Code of Regulations*, as an offense for which a student may be expelled, suspended, put on  
55 probation, or given a less severe disciplinary sanction.

56  
57 II. Student Responsibilities

58  
59 A. Students are responsible for knowing and understanding the rules of Academic Honesty  
60 as outlined in the university catalog, to include fabricating information and data,  
61 cheating, facilitating academic dishonesty, and plagiarizing.

62  
63 B. Students are responsible for cCommunicating with the professor if they do not understand  
64 how the policy applies to a particular class or assignment. Students are responsible for  
65 utilizing the library resources (e.g. the plagiarism tutorial, consulting a librarian, or referring to  
66 a style guide) on academic honesty and plagiarism to fully understand the differences  
67 between a citation, giving credit, original writing, and plagiarism.

68  
69 III. Faculty Responsibilities

70  
71 A. Faculty must report all incidents of Student Dishonesty and the actions taken to the  
72 Office of the Dean of Students.

73  
74 The reporting must include:

- 75  
76 1. — Student name  
77 2. — Student ID number as it appears on the class roster  
78 3. — Class Code, CRN, and Semester taken  
79 4. — The issues of dishonesty that occurred  
80 5. — The actions or consequences taken by the professor

81  
82 B. Each faculty should include a statement on Academic Honesty in their syllabi such as:

83  
84 Students will be expected to adhere to standards of academic honesty and integrity, as  
85 outlined in the Student Academic Honesty Policy. All assignments must be original  
86 work, clear and error-free. All ideas/material that are borrowed from other sources must  
87 have appropriate references to the original sources. Any quoted material should give  
88 credit to the source and be punctuated with quotation marks accordingly.

89  
90 Academic Honesty and Integrity: Students are responsible for honest completion and  
91 representation of their work. Your course catalog details the ethical standards and  
92 penalties for infractions. There will be zero tolerance for infractions. If you believe there

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**Effective Date:** mm/dd/yyyy

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93 has been an infraction by someone in the class, please bring it to the instructor's  
94 attention. The instructor reserves the right to discipline any student for academic  
95 dishonesty, in accordance with the general rules and regulations of the university.  
96 Disciplinary action may include the lowering of grades and/or the assignment of a failing  
97 grade for an exam, assignment, or the class as a whole.

98  
99 C. Faculty should keep accurate records and documents regarding the case and their own  
100 resolution and consequences for ~~at least one semester~~one year from the end of the term.

101  
102 D. Faculty should have a discussion of academic honesty, expectations, and consequences  
103 within the first two or three class meetings in order to maintain consistency and  
104 uniformity with all classes and students.

105  
106 E. Faculty are encouraged to include creative assignments that require original thought in  
107 order to reduce the incidents of student dishonesty.

108  
109 F. Faculty have the ultimate responsibility and discretion when grading students who have  
110 been dishonest in class; ~~however~~, faculty also have the responsibility to be fair and  
111 equitable to all students within the same class; ~~Therefore~~, therefore, consequences for like offenses  
112 must be similar.

113  
114 G. Grading Policy: ~~It is suggested that each faculty member have a consistent grading~~  
115 ~~policy which will be applied in all cases of academic dishonesty. For example, if an~~  
116 ~~assignment where a student is caught cheating is worth more than~~15% of the grade, the  
117 student may receive a "FAIL" in the class. If the assignment is worth less than 15%, then  
118 the assignment can be given a grade of "0"; ~~;~~

119  
120 IV. Administrative Responsibilities:

121  
122 A. Administrators are responsible for knowing and understanding the rules of Academic  
123 Honesty to include fabrication, cheating, facilitating academic dishonesty, plagiarism and  
124 to take administrative action where necessary.

125  
126 B. Administrators should facilitate a discussion of Academic Honesty at student orientation  
127 to ensure that all students are aware of the Academic Honesty issues on campus and how  
128 they will be dealt with.

129  
130 C. The Dean of Students shall provide a report each semester to the Executive Committee of  
131 the Academic Senate to include aggregated data for that semester which includes the  
132 number and type of cases reported and the disciplinary actions taken.

133  
134 V. Student Sanctions

135  
136 Student sanctions, imposed by the ~~appropriate administrator~~Dean of Students, for violations to  
137 the academic honesty policy can include any of the following:

138  
139 (a) —Warning

140 (b) —Probation of Student

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Effective Date: mm/dd/yyyy

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141                   (c) — Suspension

142                   (d) — Expulsion

143  
144 VI.       Definitions

145  
146 Academic dishonesty is an especially serious offense. It diminishes the quality of scholarship and  
147 defrauds those who depend upon the integrity of the campus programs. Such dishonesty includes  
148 the following.

- 149  
150 A.       Cheating: Using or attempting to use unauthorized materials, information, or study aids  
151 in any academic exercise.

152                   *Guidelines:*

- 153  
154  
155           1.       Faculty members are strongly encouraged to make every reasonable effort to  
156 foster honest academic conduct. This includes adequate communication of  
157 expectations about what kinds of collaboration are acceptable within the course.  
158 Instructors should state in course syllabi their policies and procedures concerning  
159 examinations and other academic exercises as well as the use before  
160 examinations of shared study aids, examination files, and other related materials  
161 and forms of assistance.
- 162  
163           2.       Students completing any examination should assume that external assistance  
164 (e.g., books, notes, calculators, conversation with others) is prohibited unless  
165 specifically authorized by the instructor.
- 166  
167           3.       Students must not allow others to conduct research or prepare any work for them  
168 without advance authorization from the instructor. This comment includes, but is  
169 not limited to, the services of commercial term paper companies.
- 170  
171           4.       Students who are required to do a paper in a course should assume that  
172 submitting the same or similar paper to different courses (regardless of whether it  
173 is in the same semester or in different semesters) is not permitted without the  
174 explicit permission of the instructors of both courses.

- 175  
176 B.       Fabrication: Falsification or invention of any information or citation in an academic  
177 exercise.

178                   *Guidelines:*

- 179  
180  
181           1.       "Invented" information may not be used in any laboratory experiment or other  
182 academic exercise without notice to and authorization from the instructor. It  
183 would be improper, for example, to analyze one sample in an experiment and  
184 covertly "invent" data based on the single experiment for several more required  
185 analyses.
- 186

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Effective Date: mm/dd/yyyy

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- 187 | 2. One must use/acknowledge the actual source from which cited information was  
188 | obtained. For example, a student may not reproduce sections from a book review  
189 | and indicate that the section was obtained from the book itself.  
190 |  
191 | 3. Students who attempt to alter and resubmit returned academic work with intent to  
192 | defraud the faculty member will be in violation of this section. For example, a  
193 | student may not change an answer on a returned exam and then claim that they  
194 | deserve additional credit.  
195 |  
196 | C. Facilitating Academic Dishonesty: Intentionally or knowingly helping or attempting to  
197 | help another to commit an act of academic dishonesty.  
198 |  
199 | *Guidelines:*  
200 |  
201 | 1. For example, a student who knowingly allowed copying from his or her paper  
202 | during an examination would be in violation of this section.  
203 |  
204 | 2. Providing information about the contents of an examination to a student who will  
205 | later take the examination, or taking an examination on behalf of another student,  
206 | are violations of academic honesty.  
207 |  
208 | D. Plagiarism: Intentionally or knowingly representing the words, ideas, or work of another  
209 | as one's own in any academic exercise, including:  
210 |  
211 | (a) —the act of incorporating the ideas, words, sentences, paragraphs, or parts thereof,  
212 | or the specific substance of another's work, without giving appropriate credit, and  
213 | representing the product as one's own work;  
214 |  
215 | (b) —the act of putting one's name as an author on a group project to which no  
216 | contribution was actually made; and  
217 |  
218 | (c) —representing another's artistic/scholarly works such as musical compositions,  
219 | computer programs, photographs, paintings, drawings, sculptures, or similar works as  
220 | one's own.  
221 |  
222 | *Guidelines:*  
223 |  
224 | 1. Direct Quotation: Every direct quote must be identified by quotation marks, or by  
225 | appropriate indentation or by other means of identification, and must be properly  
226 | cited with author(s) name(s), year of publication, page number(s), footnotes  
227 | and/or endnotes, depending on the citation style used. Proper citation style for  
228 | academic writing is outlined by such manuals as the *MLA handbook for writers*  
229 | *of research papers*, *APA: Publication manual of the American Psychological*  
230 | *Association*, or *Chicago manual of style*.  
231 |  
232 | 2. Paraphrase: Prompt acknowledgment is required when material from another  
233 | source is paraphrased or summarized in whole or in part in ~~your~~ one's own  
234 | words. To acknowledge a paraphrase properly, one might state: "to paraphrase

**Effective Date: mm/dd/yyyy**

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- 235 Locke's comment..." and conclude with a citation identifying the exact reference.  
236 A citation acknowledging only a directly quoted statement does not suffice to  
237 notify the reader of any preceding or succeeding paraphrased material.  
238
- 239 3. Borrowed Facts or Information: Information obtained in one's reading or research  
240 which is not common knowledge among students in the course must be  
241 acknowledged. Examples of common knowledge might include the names of  
242 leaders of prominent nations, basic scientific laws, etc.  
243
- 244 4. Material which contributes only to the student's general understanding of the  
245 subject may be acknowledged in the bibliography and need not be immediately  
246 cited. One citation is usually sufficient to acknowledge indebtedness when a  
247 number of connected sentences in the paper draw their special information from  
248 one source. When direct quotations are used, however, quotation format must be  
249 used and prompt acknowledgment is required.

**POLICY FOR FACULTY ON THE MANAGEMENT OF COURSE RECORDS** — **POLICY**

Implementation Date: 00/00/00

Revised: 200/030/050

Instructors have the responsibility to ensure confidentiality of the student records to comply with the Family Educational Rights and Privacy Act of 1974 (FERPA 1974). Student records are defined as any documents (including electronic) that include identifying student information (e.g. name with, social security number, student ID number, or grade). Documents include, but are not limited to, graded class assignments, homework, tests, letters of recommendation and roster print-outs showing student name and any other type of personally identifiable information (e.g., social security number, student ID number). ~~/or social security number.~~ The purpose of these guidelines is to help faculty understand how to manage student records.

**I. Instructor Responsibilities:**

- ~~—A.~~ Keep student records out of reach of anyone else, preferably in a locked cabinet.
- ~~B.~~ Get-Obtain the student's written permission before anyone other than the student—including spouses, parents, significant others, and other relatives—can collect his/her graded work.
- ~~—C.~~ Keep student records for a minimum of one year from the end of the term when the work was completed before destroying them.
- ~~—D.~~ Get-Obtain the student's permission before you leave his/her records outside your office.
- ~~—E.~~ All records left outside of office must be in a sealed envelope.
- ~~—F.~~ After one year, ~~—~~records may be discarded after identifying characteristics have been removed or destroyed.
- ~~G.~~ Do not include information about a student's grades or grade point average in letters of recommendation without obtaining prior written permission from the student.
- ~~—G.~~ Do not at any time use the entire ID Number of a student in a public posting of grades.
- ~~—H.~~ Do not ever link the name of a student with that student's ID number in any public manner.
- ~~—I.~~ Do not leave graded tests in a stack for students to pick up by sorting through the papers of all students.
- ~~I.~~ Do not circulate a printed class list with student name and ID number or grades as an attendance roster.
- ~~J.~~
- ~~K.~~ Questions regarding the FERPA and/or other student record privacy matters should be directed to the Vice President of Student Affairs.

**II. Student Responsibilities:**

In most classes, faculty return graded materials to students during the course of the semester. If a student elects to file a formal appeal over a course grade, she or he would need to produce all of the original graded work for the purpose of the review procedure. Therefore, students should retain work handed back to them at least until they receive the final grade. If the student then elects to file a grade appeal, s/he should retain the graded materials until the appeal is resolved.



**EMERITUS FACULTY POLICY****PROCEDURE**

Implementation Date: 04/17/00

Revised: 00/00/00

**I. Preamble**

Emerita/emeritus status is an honorary title awarded for distinguished service to the academic community. The President shall bestow the title on a tenured faculty member who is entering permanent retirement from CSUSM and who has served the University with distinction. It is expected that emerita/emeritus status will be granted to faculty members who have contributed continuously throughout their career and have a distinguished professional record.

**II. Eligibility**

Emerita/emeritus status is limited to those individuals who:

1. for instructional faculty, hold the rank of full professor with tenure and have at least 10 years of active unit-3 faculty service to CSUSM, or
2. for librarians, hold the rank of full librarian with tenure and have at least 10 years of active unit-3 faculty service to CSUSM, or
3. for SSP-ARs, hold the rank of SSP-AR III with tenure and have at least 10 years of active unit-3 faculty service to CSUSM.

**III. Procedures**

1. The academic unit, department, or its representative committee shall forward a recommendation letter and curriculum vitae for each candidate to the Dean outlining why the faculty member should be granted emeritus status based on the recommendation criteria. ~~A candidate's name may be put forward no more than two times.~~
2. The Dean shall review the recommendation and state in writing whether s/he concurs with the recommendation.
3. Both recommendations shall then be forwarded to the Provost who shall make his/her recommendation.
4. The President or designee based, on his/her review of the recommendations, shall make the final determination.
5. Emerita/Emeritus status may be bestowed posthumously.
6. The President (or designee) shall announce the names of faculty awarded emeritus status at spring commencement.

**IV. Recognition and Privileges**

1. Emeriti faculty are considered an important and integral part of the university community.
2. Emeriti faculty shall be recognized through:
  - a. listing of the names of emeriti faculty in the campus commencement program at the time of retirement,

**EMERITUS FACULTY POLICY****PROCEDURE**

Implementation Date: 04/17/00

Revised: 00/00/00

- 44           b. issuing a permanent ID card indicating status as an emerita/emeritus member of the  
45           faculty,  
46           c. listing of name and title of all emeriti faculty in all university catalogues,  
47           d. listing of name and title in the CSUSM phone directory.<sup>1</sup>  
48       3. Upon commencement of permanent retirement and approval of emeritus status by the  
49       President (or designee), the following privileges shall become available:  
50       a. eligibility to propose research projects/creative endeavors, compete for and  
51       administer grants from agencies outside the CSU system,  
52       b. free parking privileges,  
53       c. Emeritus level library and technology privileges (to be determined by LATAC in  
54       consultation with the Library and IITS, and to be reviewed annually)  
55       d. invited participation in selected department, school and university functions,  
56       e. attendance at public university functions and celebrations affirming the academic  
57       mission of the university,  
58       f. invitations to participate in seminars, lectures, and scholarly meetings and ceremonies  
59       both as contributors and attendees.

61 **V. Criteria for Recommendation**  
62

63       The academic unit, department, or its representative committee may decide not to  
64       recommend the faculty member for emeritus status on the basis of the criteria below. When  
65       formally recommending faculty for emeritus status, the following criteria should be  
66       considered and incorporated into the recommendation letters:  
67

- 68       1. For faculty, a history of positive evaluations to include:  
69       a. effective teaching,  
70       b. research/creative endeavors, publications, and presentations at professional meetings,  
71       c. contributions to the development of their academic program, the University, the  
72       community, and/or their profession.  
73       2. For librarians, a history of positive evaluations to include:  
74       a. effective professional performance and growth, as well as effective leadership,  
75       supervision, and administrative responsibilities,  
76       b. research/creative endeavors, publications, and presentations at professional meetings,  
77       c. contributions to the University and profession, locally, nationally, and internationally.  
78       3. For SSP-ARs, a history of positive evaluations to include:  
79       a. effective professional performance,  
80       b. professional development,  
81       c. service to the department, division, university, and community.  
82

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<sup>1</sup> At the request of the emerita/emeritus faculty, he or she will be listed in the CSUSM phone directory.

## **MASS MEDIA**

### **Office:**

Craven Hall, Sixth Floor

### **Telephone:**

(760) 750-8048

### **Department Chair:**

Barry Saferstein, Ph.D.

### **Faculty:**

Jonathan Berman, Ph.D.

Katherine Brown, Ph.D.

Anthony P. Hurst, Ph.D.

Michael Huspek, Ph.D.

Minda Martin, Ph.D.

Dreama Moon, Ph.D.

G.H. (Bud) Morris, Ph.D.

Liliana Castañeda Rossmann, Ph.D.

Barry Saferstein, Ph.D.

### **Program Offered:**

- Bachelor of Arts in Mass Media

The B.A. degree in Mass Media educates students about the development, production, distribution, and effects of telecommunications, film, print, and digital media. Media professions and industries emphasized in the major include television, radio, film, recorded music, journalism, publishing, the world wide web, and new communication technologies. The degree provides students with knowledge and skills valuable in all businesses and organizations that use, produce, or distribute mass media. The Mass Media B.A. teaches research methods that students can apply in graduate and professional studies. The major educates students about the global nature and effects of mass media. Courses compare media and media industries in different countries. Students examine media production, distribution, and effects in cultural, social, historical, economic, and political contexts.

All students in the Mass Media major will develop a general understanding of the relation between mass media, professional expertise, technological change, social structure, and culture by taking a set of upper-division elective courses in three tracks: Media Uses and Effects (MUE), Mass Media Production (MMP), and Media Organizations and Systems (MOS).

#### *MMP: Mass Media Production*

Courses in this area emphasize:

- Training in the production of video, television, film, recorded music, digital multimedia, news, and radio;
- Understanding of the communication processes that shape routine production activities and the resulting products;
- Understanding of the conventions guiding media production;
- Understanding the influence and application of media technologies.

### *MOS: Media Organizations and Systems*

Courses in this area emphasize research and theory about:

- Mass media distribution and regulatory systems (national and international);
- The development and functioning of media organizations;
- The development and functioning of media industries;
- The effects of governmental regulatory bodies on mass media development and distribution.

### *MUE: Media Uses and Effects*

Courses in this area emphasize research and theory about:

- The ways that individuals, groups, enterprises, and institutions use mass media as part of routine activity;
- The ways that information distributed by mass media and practices associated with the use of mass media affect individuals, groups, cultures, and societies.

As students take their upper-division elective courses, they will individualize their educational experiences within a track by creating course projects that will lead them to an area of media concentration that emphasizes their personal media interests and career objectives. The areas of media concentration are:

- Television/Film/Video
- Music Production and Distribution/Radio
- New Media/Multimedia
- Journalism/Publishing

Students' required senior Capstone Projects must demonstrate proficiency in both the selected track (MMP, MOS, or MUE) and a media concentration (Television/Film/Video, Music Production and Distribution/Radio, New Media/Multimedia, or Journalism/Publishing). The Capstone Projects provide the faculty an opportunity to assess learning outcomes. The Capstone Projects will demonstrate understanding of:

- The development, production, distribution, and effects of telecommunications, film, print, and digital media
- The relations between mass media, professional expertise, technological change, social structure, and culture
- The local and global natures and effects of mass media
- The complexities of building and managing careers in media industries and occupations
- Production or analytical skills relevant to each student's selected track and media concentration.

### **Careers**

The Mass Media degree prepares students to understand the complexities of building and managing careers in media industries and occupations. They learn how media production and distribution organizations operate, as well as how media industries are structured and regulated. Students learn media production skills and develop media products that they can present to prospective employers. They also study the types of work interaction that commonly occur in such organizations by examining collaboration, teamwork, and production schedules.

The Mass Media major at CSUSM emphasizes the interrelation between media industries, media products, cultures, and social structures. As media technologies converge, the B.A. in Mass Media will provide students with skills and analytical tools to help them examine, understand, and manage the

consequences of change. In particular, the Mass Media major emphasizes the relationship between technological change, production conventions, and organizational structures. With a foundation in studies of communication, culture, and interaction, the major provides students with understandings of the types of professional discourse, work interaction, and organizational structures that shape mass media careers and products. The B.A. will prepare students for a variety of occupations that work with mass media. These include:

- Production, distribution, and management positions in television, video, motion picture, multimedia, music, radio, news, and publishing enterprises.
- Careers in telecommunications and mass media regulatory organizations.
- Positions that work with mass media in advertising, marketing, promotions, and public relations departments of private, government, and public service organizations.

The Mass Media B.A. also will prepare students who want to pursue graduate or professional degrees with knowledge of theories and research methods that will prepare them for advanced study.

**Preparation**

High school students should take four years of English; including Composition. Social Science and Civics courses, including History and Economics, are encouraged. Familiarity with computers and the Internet is also desirable.

**Transfer Students**

Community college transfer students may transfer a maximum of nine (9) lower-division units in Mass Media or Communication courses. Students must have earned a grade of C (2.0) or higher in the coursework to be counted for credit toward the major.

**Requirements for the Major**

To be counted toward the Mass Media major, a course must be completed with a grade of C (2.0) or higher. A minimum of eighteen (18) units of upper division credits must be earned at CSUSM.

No more than six (6) hours of Independent Study and/or internship may be applied toward the major. Independent Study may be applied to field distribution requirements at the discretion of the professor under whose supervision the student is doing the study. Internship does not count toward field distribution requirements but may be used as elective credit.

**BACHELOR OF ARTS IN MASS MEDIA**

**Graduation Requirements**

	Units
<i>Total required</i> .....	120
General Education .....	51
Preparation for the Major .....	12
Major Requirements.....	36
Students must take sufficient number of elective units to bring the total number of units to a minimum of .....	120

## Preparation for the Major

Lower-division (6 units)

COMM 100 Introduction to Communication ..... 3 units  
Statistics (PSYC 220 or SOC 201) ..... 3 units

Upper-division (6 units)

COMM 360 Mass Media and Society..... 3 units  
COMM 330 Intercultural Communication ..... 3 units

## Major Requirements

Upper-division Core (15 units)

Mass Media 302 Media Content: Production and Meaning (MMP, MOS, MUE) (3 units)  
Mass Media 303 Mass Media and Technology (MMP, MOS, MUE) (3 units)  
Mass Media 304 Media and Commerce (MOS, MUE) (3 units)  
COMM 390 Communication Research Methods (MMP, MOS, MUE) (3 units)  
Mass Media 306 Media Distribution: National and International (MOS) (3 units)

Upper-division Electives (18 units)

After completing the Upper-division Core courses, students must select one of the three tracks (MMP, MOS, or MUE), and take at least 12 units of their Upper-division Elective courses in that track. Specific courses in these tracks are described within the Mass Media course listings. These 12 units may include upper-division Communication courses that have been specified as applying to the Mass Media B.A. Students may include a maximum of 6 units of qualifying upper-division courses from majors other than Mass Media or Communication. Students should check the General Catalog or contact their Mass Media advisors to verify the acceptability of upper-division elective courses from other majors.

Capstone Project (3 units)

Mass Media 490 Capstone Project (MMP, MOS, MUE) (3 units)

## NEW COURSE DESCRIPTIONS

*MMP: Mass Media Production*

*MOS: Media Organizations and Systems*

*MUE: Media Uses and Effects*

## MASS MEDIA COURSE DESCRIPTIONS

### Mass Media 302 (3)

#### Media Content: Production and Meaning

Examines the relationship between production processes, the design of media products, and their meanings. Students examine film, video, news, and multimedia products. Considers the role in shaping content played by various participants in production processes. Includes work in multimedia labs or production studios. The projects familiarize students with multimedia equipment and production processes. (*MMP, MOS, MUE*)

**Mass Media 303 (3)****Mass Media and Technology**

Introduces students to the role of media technology in human creative activity. Students examine the contexts in which new technologies come into use. Students will consider case histories of the selection or neglect of a variety of communication technologies. Students have the opportunity to create media projects applying course concepts. *[Comm 480B may be substituted for this course] (MUE, MMP, MOS)*

**Mass Media 304 (3)****Media and Commerce**

Examines uses of mass media to inform people about products, services, and organizations. Students also consider the uses of telecommunications and computer technologies within businesses and industries to develop, produce, and distribute products and services. Topics of study may include: advertisements, commercials, fairs, trade shows, trade magazines, organizational-professional newsletters, websites, email lists. Students have the opportunity to create media projects applying course concepts. *(MOS, MUE)*

**Mass Media 306 (3)****Media Distribution: National and International**

Examines the distribution of media products (films, TV programs, books, etc.) after the production process. . Reviews related organizations and occupations. Considers how the convergence of technologies affects global media distribution. *(MOS)*

**Mass Media 315A (3)****The News: Print Journalism.**

Examines the development, technologies, professions, and conventions of print journalism. Explains the processing of information during the creation of newspapers and magazines. Considers various influences on print journalism. Students have the opportunity to create media projects applying course concepts, and to submit stories related to a campus or local beat to *The Pride*, the university newspaper. *[Communication 316 may be substituted for this course] (1st of 2 semester sequence) (MMP, MOS)*

**Mass Media 315B (3)****The News: Electronic Journalism.**

Examines the development, technologies, professions, and conventions of news in regard to film, radio, TV, and the WWW. Explains the processing of information during the creation of broadcast news. Considers various influences on electronic journalism. Compares electronic and print journalism. Students have the opportunity to create media projects applying course concepts, and to submit stories related to a campus or local beat to the university newspaper's web news site. *Prerequisite: Mass Media 315A or consent of instructor. [Communication 480G may be substituted for this course] (2nd of 2 semester sequence) (MMP, MOS)*

**Mass Media 322 (3)****Media Power**

Examines the interrelation of mass media with other industries; how decisions about media form and content relate to power relations in organizations and societies; and whose perspectives are presented by mass media. Studies media participants, organizations, and products in local and global contexts. *[Communication 455 may be substituted for this course] (MUE, MOS)*

**Mass Media 324 (3)****Media Effects: Receiving, Interpreting, and Using Information**

Students examine how the interpretation and use of information conveyed through mass media relate to the social and cultural contexts of audience reception. Students also learn how audiences and audience interpretations have been studied for commercial and scholarly purposes. Students have the opportunity to

create media projects applying course concepts. [*Communication 465 may be substituted for this course*]  
(MUE)

**Mass Media 405 (1-4 units)**

**Special Topics in Film**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MMP, MUE, MOS)

**Mass Media 406 (1-4 units)**

**Special Topics in Journalism**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MMP, MUE, MOS)

**Mass Media 407 (1-4 units)**

**Special Topics in Mass Media Production**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MMP)

**Mass Media 408 (1-4 units)**

**Special Topics in Media Organizations and Systems**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MOS)

**Mass Media 409 (1-4 units)**

**Special Topics in Media Uses and Effects**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MUE)

**Mass Media 410 (1-4 units)**

**Special Topics in Multimedia**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MMP, MUE, MOS)

**Mass Media 411 (1-4 units)**

**Special Topics in Music Production and Distribution**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MMP, MUE, MOS)

**Mass Media 412 (1-4 units)**

**Special Topics in New Media**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MMP, MUE, MOS)

**Mass Media 414 (1-4 units)**

**Special Topics in Radio**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MMP, MUE, MOS)



**Mass Media 415 (1-4 units)****Special Topics in Television**

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (*MMP, MUE, MOS*)

**Mass Media 416 (1-4 units)****Special Topics on Media Producers & Directors**

This course examines influential key participants in media production, considering their work historical, cultural, and industrial contexts. Students can choose a particular producer or director and relate the form and content of the work produced to sociocultural and technological contexts. (*MMP, MOS*)

**Mass Media 424 (3)****Genres and Production Conventions**

Examines how media production participants develop products that fit common formats (e.g., sitcoms, soaps, heavy metal, rap, action films, comedies); how production participants and audiences develop recognition and understandings of genres and their conventions; and how production processes differ for various formats. Students consider the persistence and change of common cultural forms. Students have the opportunity to create media projects applying course concepts. *Prerequisite: Mass Media 302 or consent of instructor. [Communication 400 may be substituted for this course]* (*MMP*)

**Mass Media 452 (3)****Music Industry: Production and Distribution**

Examines the industrial, technological, cultural, and social factors that shape music distributed by mass media. Reviews changes in the music industry, including the development of concerts, sheet music, recordings, radio, videos, and the World Wide Web. Students learn about the sources of musical genres and the commercial appropriation and dissemination of musical genres. Includes work in multimedia labs or production studios. The projects familiarize students with multimedia equipment and production processes. *Prerequisites: Mass Media 302 and 306 or consent of instructor. [A section of Communication 440 may be substituted for this course]* (*MMP, MOS*)

**Mass Media 456 (3)****Film Style Production**

Presents conventions and practices of the production approach called ‘single camera’ or ‘film style’ production. Considers consequences regarding time, costs, sound, editing, and aesthetics. In addition to lecture and discussion, students will work in multimedia labs and production studios to create film or video projects that apply course concepts. The projects familiarize students with multimedia equipment and production processes. *Prerequisite: Mass Media 302 or consent of instructor.* (*MMP*)

**Mass Media 457 (3)****Studio Video and Film Production**

Presents conventions and practices of ‘3-camera’ or ‘studio’ production. Considers consequences regarding time, costs, sound, editing, and aesthetics. Includes work in multimedia labs or production studios. The projects familiarize students with multimedia equipment and production processes. *Prerequisite: Mass Media 302 or consent of instructor.* (*MMP*)

**Mass Media 462 (3)****Radio**

The course examines the development, production and influence of radio as a mass medium. Includes work in multimedia labs or production studios. (*MMP, MOS*)

**Mass Media 490 (3)****Capstone Project**

Students plan, develop, and complete a mass media production (MMP) or research project that includes multimedia materials (MOS, MUE). Capstone Projects will integrate the particular areas of study that students have emphasized during their respective upper division careers. *Prerequisites: Senior status, completion of all of the Mass Media major's required courses. (MMP, MOS, MUE)*

**Mass Media 495 (1-3 units)****Mass Media Internship**

May be used by students who have found opportunities for practical work experience in mass media enterprises. Students will write a paper analyzing their work experience in the context of concepts studied in other Mass Media courses. *Number of units to be decided by the instructor. Mass Media 495 and Mass Media 499 may total no more than six (6) units applied toward the major. Prerequisite: Consent of Instructor.*

**Mass Media 499 (1-3 units)****Independent Study**

May be used by students who desire to do individualized projects with a professor. *Number of units to be decided by the instructor. May be repeated for a total of six (6) units. Mass Media 495 and Mass Media 499 may total no more than six (6) units applied toward the major. Prerequisite: Consent of Instructor.*

**CURRICULUM TRACKING**  
**Academic Year 2004-05**

Curric. & Sched. No.	Course Prefix	Course Number	New Course #	Course/Program Title	Form(s)	Type Action	Proposal Originator	Rec'd by Curr. & Sched.	C&S Sent to Senate	AS Sent to UCC	UCC Action	Action Date
158	MASS			B.A. in Mass Media	P	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Media Content: Production and Meaning	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
159	MASS	302		Media Content: Production and Meaning	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
160	MASS	303		Mass Media and Technology	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
161	MASS	304		Media and Commerce	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Media Distribution: National and International	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
163	MASS	306		Media Distribution: National and International	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
164	MASS	315A		The News: Print Journalism	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				The News: Electronic Journalism	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
165	MASS	315B		The News: Electronic Journalism	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Media Power	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Media Effects: Receiving, Interpreting, and Using Information	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
167	MASS	324		Media Effects: Receiving, Interpreting, and Using Information	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
168	MASS	405		Special Topics in Film	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
169	MASS	406		Special Topics in Journalism	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Special Topics in Mass Media Production	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
170	MASS	407		Special Topics in Mass Media Production	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Special Topics in Media Organizations and Systems	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
171	MASS	408		Special Topics in Media Organizations and Systems	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Special Topics in Media Uses and Effects	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
172	MASS	409		Special Topics in Media Uses and Effects	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
173	MASS	410		Special Topics in Multimedia	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Special Topics in Music Production and Distribution	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
174	MASS	411		Special Topics in Music Production and Distribution	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
175	MASS	412		Special Topics in New Media	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
176	MASS	414		Special Topics in Radio	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
177	MASS	415		Special Topics in Television	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Special Topics on Media Producers and Directors	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
178	MASS	416		Special Topics on Media Producers and Directors	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Genres and Production Conventions	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
179	MASS	424		Genres and Production Conventions	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Music Industry: Production and Distribution	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
180	MASS	452		Music Industry: Production and Distribution	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
181	MASS	456		Film Style Production	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
				Studio Video, and Film Production	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
182	MASS	457		Studio Video, and Film Production	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
183	MASS	462		Radio	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
184	MASS	490		Capstone Project	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
185	MASS	495A-C		Mass Media Internship	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05
186	MASS	499A-C		Independent Study	C	New	Barry Saferstein	4/23/04	9/20/04	9/20/04	Approved	2/21/05