

Memorandum

To: Karen Haynes, President
From: CSUSM Academic Senate Executive Committee
Subject: Campus Communication in Cases of Emergency
Date: March 26, 2004

Dick Montanari for/smd

This memorandum is to request that the President appoint an ad hoc committee including all relevant campus constituency groups to investigate the communication methods used and effectiveness achieved during the fire crisis that closed the campus for one week during the Fall 2003 semester. Several members of the CSUSM community have questioned the effectiveness of the "telephone chain" method used to notify employees of the status of the university during the crisis. Also, students have reported that information pertaining to the status of their classes was, at times, difficult to obtain and incomplete.

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A second issue relating to communication was the somewhat vague information conveyed on the welfare of members of the campus community (students, staff, faculty, and administrators) who may have suffered injury or loss from the fires. As an example, San Diego State had almost continuous communication with their employees and students for the entire duration of the crisis. In addition, SDSU had programs in place to aid employees and students in need.

The EC urges the President to charge the ad hoc committee with reviewing the procedures used during the Fall fire crisis in order to benefit from what was effective and better understand what needs to be improved. The committee should generate a list of suggestions or recommendations to enhance the emergency communication capabilities of the campus by the end of the Fall, 2004 semester.

The EC would like to emphasize that this memorandum is not a criticism of any unit on our campus. We believe that this most unfortunate recent crisis provides an opportunity to learn and mature as a campus. When future crises occur, our campus should be prepared to provide the help and sympathy needed to establish our position as the hub of community life in North County.

Memo to: the University Community

From the: Arts and Lectures Committee: Merryl Goldberg, Chair, David Ortiz, Coordinator, Bonnie Bade, Tim Bills, Bridget Blanshan, Fran Chadwick, Melanie Chu, Johnnie Gehris, Jack Leu, Elaine Richards, Karen Schaffman

September 16, 2004

The events surrounding the decision to not host Michael Moore on campus at this time have stirred a great deal of conversation and prompted a number of comments and inquiries to the Arts and Lectures committee. Arts and Lectures was excited to co-host such a remarkable filmmaker and artist both last year and this year. We were disappointed and concerned with the process and decision by which action was taken by the Executive Council.

In order to clarify Arts and Lectures role and in the spirit of moving forward we are proposing three items:

- 1) The Arts and Lectures Guiding Principles be brought forward to the President, Academic Senate and ASI for priority review and prompt endorsement.
- 2) An agreement between Arts and Lectures and Executive Council be drafted such that any concerns of the Executive Council regarding Arts and Lectures events be directed to the Arts and Lectures Committee prior to any executive action.
- 3) Direct any relevant policies that might impact Arts and Lectures to our committee as soon as possible.

**Arts and Lectures at Cal State San Marcos
Guiding Principles
A&L Committee 2004 – 2005**

The following guidelines have been adopted by the Arts and Lectures Committee pending formal endorsements by the President, Academic Senate and ASI.

Arts and Lectures seeks to *invoke, provoke, and support learning* for our students and the community.

Invoke: to create desire, bring forth

- Arts and Lectures provides diverse offerings of artistic, cultural, and scholarly events all based on input and proposals of students, faculty, staff, administration, alumni, and community members.
- Arts and Lectures events are designed to enhance, enrich, and expand the learning opportunities of Cal State San Marcos students and our community.

- Arts and Lectures provides a forum for learning that falls outside the realm of campus expertise and taps into the wisdom and talent of guest lecturers, artists, and performers
- Arts and Lectures brings the community onto campus to engage in artistic, cultural and scholarly activities, discussions, and debates.

Provoke: To stir up, to stimulate, to challenge

- Arts and Lectures provides a venue that stimulates discussion and debate on important, relevant, political, historical, scientific, and cultural issues.
- Arts and Lectures introduces new and varied perspectives and provides access to events that might not otherwise have been offered to our students and community.
- Arts and Lectures provokes thoughtful and critical reflection through its offerings and subsequent forums for continuing discussion in classrooms, student associations, clubs, centers, etc.

Support: sustain, aid in learning, create a foundation

- Arts and Lectures supports the University's instructional goals of intellectual engagement, learning, teaching, discovery, and application of knowledge
- Arts and Lectures reinforces the University's mission to expand access to an excellent education
- Arts and Lectures mirrors the university statement on values including innovation, creativity, openness to change, flexibility, responsiveness, and future focus.
- Arts and Lectures builds community by bringing diverse groups of people together and diverse perspectives to light

The opinions and content expressed through the Arts and Lectures series represent the viewpoints of the presenters alone and are not an endorsement of any campus entity or individual.