

**ACADEMIC SENATE
OF
CALIFORNIA STATE UNIVERSITY SAN MARCOS
October 3, 2007**

Minutes

Voters Present	Jocelyn Ahlers, Jonathan Berman, Mayra Besosa, Heidi Breuer, Glen Brodowsky, Katherine Brown, Joyce Bruggeman, Rong-Ji Chen, Annette Daoud, Charles De Leone, Judith Downie, Darel Engen, Jule Gómez de García, Joan Hanor, Olaf Hansen, Shaoyi He, Kit Herlihy, Linda Holt, Kara Korner, Deborah Kristan, Andre Kundgen, Andrea Liss, Minda Martin, Janet McDaniel, Grace McField, Ofer Meilich, Reuben Mekenye, Salah Moukhlis, Tejinder Neelon, Lance Newman, Moses Ochanji (SAC), Janet Powell, Edward Price, Radhika Ramamurthi, Betsy Read, K. Brooks Reid, Patty Seleski, Linda Shaw, Ted Shore, Fernando Soriano, Patricia Stall, Laurie Stowell, Richelle Swan, Jackie Trischman, Wenyuh Tsay, Kathleen Watson, Marshall Whittlesey, Aníbal Yañez-Chávez, Rika Yoshii, Felipe Zañartu
Not Present	Margret Crowdes, Rosario Díaz-Greenberg, Matthew Escobar, Rocio Guillen, Eun Kang, Dick Montanari, Brian Norris, Mohammad Oskoorouchi, Youwen Ouyang, Jill Weigt, Xiaoyu Zhang
Ex-Officio Present	Mark Baldwin – Dean CoE, Emily Cutrer – Provost, David Barsky – AVP-AP, Vicki Golich – Dean CoAS, Gerardo Gonzalez – Int. AVP-R/Dean Grad. Studies, Dennis Guseman – Dean CoBA, Karen Haynes – President, Jan Jackson – Dean Ext. Learning, Rick Keith – VP-UA, Janet Powell – CFA, Marion Reid – Dean Library, Mary Elizabeth Stivers – AVP-AR, Wayne Veres – CIO/Dean IITS
Parliamentarian	Don Barrett
Guests	Don Barrett – Parliamentarian, Matthew Ceppi – Chief of Staff/Dir. IPA, Michael McDuffie – Assoc. Dean CoAS, Leo Melena – CoAS, Carmen Nava – CoAS, Graham Oberem – Assoc. Dean CoAS, Linda Scott – IITS, John Segoria – Dir. DSS
Staff	Marcia Woolf, Academic Senate Coordinator

I. Approval of Agenda

Motion #1 M/S/P*
To approve the agenda as presented.

II. Approval of Minutes of September 5, 2007

Motion #2 M/S/P (one abstention)
To approve the minutes as presented.

III. Chair's Report: Patty Seleski

A. Announcements: Seleski congratulated senators honored at the recent promotion and tenure reception, and thanked Stivers for hosting this event each year. She welcomed new staff senator Joyce Bruggeman (Student Affairs) as well as Minda Martin (CoAS), Fernando Soriano (CoAS), and Annette Daoud (CoE) whose senate appointments would be confirmed at this meeting. Seleski encouraged senators to consider volunteering for a seat on the new task force which will consider the future structure of Academic Affairs.

B. Referrals A list of NEAC referrals was printed on the agenda.

*Unanimous vote.

Legend: M = Moved S = Seconded D = Defeated P = Passed L = Lost W = Withdrawn

IV. President's Report: Karen Haynes Haynes also congratulated the faculty who were recently tenured and/or promoted. She held a faculty forum and a student forum and will host a staff forum this week. She has received NEAC recommendations and will soon be seating the committees for the presidential faculty awards, including a new award for part-time faculty; honorees will be recognized at the January faculty and staff event which follows the spring Academic Assembly. The recent San Marcos Joint Education Forum was well attended and is expected to enhance partnerships and strengthen town/gown relationships. Last week, 400 middle school students from the Valley Center-Pauma Unified School District visited our campus as we formalized a memorandum of understanding with that school district.

V. Provost's Report: Emily Cutrer Cutrer echoed the congratulations to those recently tenured and/or promoted, and noted that she finds reading the faculty files inspirational. She is looking forward now to the sabbatical leave application process, and noted that there are 42 applications this year. At this week's town hall meeting, David Barsky spoke about our participation in the Foundations of Excellence program designed to enhance support for first-year students. A list of topics for future town hall meetings will be published shortly. The Arts & Lectures Committee is working with Gerardo Gonzalez to develop a strategic plan for the program's development; A&L is a key aspect of the campus and important to co-curricular activities, enhancing what goes on in the classroom. The new plan – which will be shared with the Senate – will ensure its continuity and provide for its growth. A search committee is being formed for AVP – Planning & Accreditation position. In AA, Barsky will take on assessment due to its ties to curriculum; Gonzalez will take on graduate studies items formerly under Barsky; Stivers responsibilities remain unchanged; the AVP-PA will be responsible for strategic planning, academic master planning, and space planning. A senator asked about short term resources for our over-enrollment, recently reported at 106%. Haynes noted that CoAS was at about 105%, but that overall we are 2.5% over target for fall. Cutrer indicated we are looking at various ways to accommodate growth and she will come back to next meeting with a report. A senator asked about the number of sabbatical applications she expected to fund. She responded that she hopes to fund all of the really high quality applications, but does not know what that number will be though the contractual minimum is 12. Powell noted that CFA is pushing for more sabbaticals and funds for instruction, and an assurance that every effort will be made to fund as many as possible. Cutrer noted that a workshop was held last spring regarding expectations and a video is available in the Faculty Center, along with copies of successful proposals. She hopes that more sabbaticals will be funded in the future, and she noted she has offered to meet with faculty whose applications were turned down. She explained that “high quality” means a specific project with a good timeline and a specific outcome and contribution toward the faculty member's development as teacher/scholar. Haynes noted there are fund raising efforts underway to increase funding for the insufficient pool now available. Powell noted that it will be important to keep communication going, and to work towards ensuring quality of instruction does not suffer, pointing out that this has been our great strength. Concerning the Arts & Lecture series, a senator expressed concern that the strategic plan may result in centralizing and adding filters to what has been an agile and vibrant program. Cutrer responded that the goal is to give it a permanent home, not to add filters, and to ensure its success, continued strength and robustness. She suggested that some advisory committee members had expressed concern about some areas not being appropriately supported or funded. The goal is to grow and enhance the program, and to get more faculty involved such as Science faculty.

VI. ASCSU Report: Brodowsky noted that two issues currently under discussion are fee differentials for professional degrees (such as that currently proposed for the MBA program systemwide) and systemwide efforts to provide reasonably priced textbooks while ensuring the choice remains within the purview of the faculty.

VII. CFA Report: Janet Powell CFA is campaigning the governor to sign AB 1416 (which has stronger language than SB 190) concerning executive compensation. At the local level, the union is encouraging the administration to devote more resources to instruction

VIII. ASI Report: Felipe Zañartu The ASI is considering ways to support the Tukwut statue, including participating in campus fundraising efforts. ASI is also monitoring development of the new Center for Children and Families with an eye toward making it more affordable for students. Statewide, efforts continue to support AB 302 (would increase Cal Grant “B” awards) which is currently in suspense, and SB 1 (the so-called “California Dream” act). The CSSA passed a resolution against the executive pay increases.

*Unanimous vote.

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IX. Committee Reports

APC: The committee provided a written report.

FAC: A written report was provided. Read noted that the new annual President's Award for Outstanding Contributions to Student Success has been instituted to recognize a part-time faculty member.

LATAC: The committee provided a written report.

PAC: The committee provided a written report. Departments are encouraged to use the resources on the assessment website: www.csusm.edu/assessment.

UCC: The committee provided a written report.

X. Consent Calendar

NEAC Recommendations

UCC Course & Program Change Proposals

Motion #3 M/S/P*

To approve the Consent Calendar as presented.

XII. New Business (taken out of order)

FAC/LATAC IMAP Resolution A handout was provided. Seleski noted that there is a November 1 deadline for each campus to provide a statement to the Chancellor's Office concerning accessibility of textbooks and print-based instructional materials. Questions/Comments included: (1) will this resolution result in the need to change our schedule building timeline, since faculty who learn of their assignment in mid-September will not have time to request and review textbooks prior to the stated order deadline?; (2) the idea that a dean might order textbooks if a faculty member misses the deadline is disconcerting; (3) this "statement" does not necessarily reflect actual procedures, which may be developed after the deadline with broad input; (4) whether DSS and IITS have the resources to ensure compliance; (5) it would be helpful to students to have booklists earlier; (6) since all campuses are struggling with this right now and local CFA chapters are also struggling with the related workload issues, why is this not being handled at the systemwide level?; (7) whether there is another way to meet the requirements without creating a blanket requirement for all textbook ordering; and (8) the burden would more appropriately be placed on the book publishers.

Motion #4 M/S/D (16 against, 15 for)

To suspend the rules for a first reading.

It was suggested the resolution be passed on an interim basis and that it be revisited by the committees immediately. It was suggested lines 82-86 be eliminated.

Motion #5 M/S/P (2 against)

To adopt the resolution on an interim basis and revisit it at the next Senate meeting.

XI. Old Business (taken out of order for time certain)

Building Name Resolution A revised version of the resolution was attached to the agenda. Seleski thanked Schmidt for his work on the resolution.

Motion #6 M/S/P*

To approve the resolution.

*Unanimous vote.

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XIII. Information Items

B. University Development Update *(taken out of order for time certain)* Keith indicated that the division's goal is to make ours the institution of first choice for philanthropic investment in this region. To do this, they are working to engage the community in three ways: (1) through effective communication, (2) through a well informed, engaged alumni base; and (3) through private philanthropy. A new senior director of development will join the staff at the first of the year and oversee fundraising for centers and schools. We are trying to match community interests with our needs and priorities. Our approach thus far has been tactical, tied to new programs or buildings. We want to make our efforts more comprehensive in order to sustain our growth, through endowments for instance. We are planning to undertake a feasibility study for a new campaign which will energize the campus and the philanthropic community. The consultants will analyze our fundraising history and advise us how much we can expect to raise, how long it will take, the cost, and identify potential lead donors. *(discussion suspended for time certain)*

XIV. Senators' Concerns and Announcements *(taken out of order for time certain)*

A. International Programs Announcement Meilich reported that the Wang Family awards \$10k each year to a faculty member in the form of a stipend for an international learning experience (Zhiwei Xiao won one of the 2007/08 awards). He also recommended faculty learn about resident director opportunities available through International Programs (in China, France, Israel, Italy, Japan, Mexico, Spain, and Zimbabwe): www.csusm.edu/global/facinfo.htm. Resident director applications are due December 1, and Meilich noted that CSUSM has never had a faculty member participate in the program.

XIII. B. University Development Update *(discussion resumed)* A senator questioned why the division is not yet self-supporting and why, with such a large staff and with the campus in need of funds, a consultant was being hired. Keith noted that the consultant and project are being funded through the strategic priorities process. He pointed out that donors are apt to be more frank with consultants and we can get a more accurate reading that way. Another senator asked about the benchmarks for the division: How are they set and how measured? Keith responded that the deans present the academic units' needs and goals are set accordingly; the measurement is whether we were successful in meeting those needs. Further discussion was postponed to a future Senate meeting.

A. EC Ex Officio Status for Nursing on EC Seleski announced that the EC voted to provide an ex officio seat to Nursing, currently filled by Director Judy Papenhausen.

XIV. B. Other A senator noted that some of the classroom computers are very slow; Veres will look into this.

Meeting adjourned at 3:05 p.m.
Marcia Woolf, Academic Senate Coordinator

Approved: _____
Glen Brodowsky, Secretary 07/08

Date: _____