

# ONLINE INSTRUCTION

1 **Definition** A policy...

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3 **Authority**

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5 **Scope** All online and hybrid credit-bearing courses, course sections, and programs.

## 6 7 **I. Definitions**

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9 Online Course - Most or all of the content is delivered online. There are commonly no face-to-face meetings.

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11 Hybrid Course (sometimes referred to as a Blended Course) – Includes both face-to-face and online  
12 components. The face-to-face time is reduced through the use of technology.

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14 Technology-Enhanced Course – Uses Web-based technology to facilitate what is essentially a face-to-face  
15 course. No scheduled face-to-face class sessions are normally replaced with online activities.

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17 Distance Education Student – Enrolled only in online courses with no on-campus components, or in classes  
18 that meet off-campus. This policy does not apply to classes that meet off campus and that do not have online  
19 components.

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21 Online Components – Course activities and/or assignments in which participation is required to be completed  
22 online (e.g., participation in chat sessions, frequency of web access, postings, etc.)

## 23 24 **II. Preamble**

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26 Technology is changing quickly and influencing the development of new models of teaching and learning.  
27 At the same time, these new technologies are playing an increasingly important role in society. The purpose  
28 of this policy is to provide continuity in the quality and climate of the educational environment as we move  
29 to incorporate online instruction and other forms of academic technology into the mainstream of instruction  
30 at California State University San Marcos. This policy shall apply to all credit-bearing courses, course  
31 sections, and programs offered partially or fully online by California State University San Marcos.

## 32 33 **III. Principles for Online Instruction**

### 34 35 **A. Student Support and Information**

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37 1. All programs that are offered solely or partially through online instruction shall provide the  
38 opportunity for appropriate, substantial, personal and timely interactions between faculty and  
39 students and among students.
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41 2. Faculty and students have a right to know the modes of delivery and technological requirements  
42 of each course, program and degree offered by the University. Students shall have access to this  
43 information before enrolling in a course or program.
- 44  
45 3. Criteria for student success in online and hybrid courses and programs shall be as rigorous and  
46 comprehensive as those used in classroom-based courses, and these criteria shall be clearly  
47 communicated to students.
- 48  
49 4. Students enrolled in online or hybrid course sections are subject to the same academic regulations  
50 applicable to students enrolled in any CSUSM course. Academic standards regarding cheating,

51 plagiarism, and appropriate behavior shall be clearly communicated to students in online and  
52 hybrid courses and programs. [For example, see Academic Honesty Policy.]  
53

- 54 5. Students taking online courses have the same basic privileges as other CSUSM students, but with  
55 some enhanced services. There is specific information about services for students enrolled in  
56 online courses on the Information and Instructional Technology Services (IITS) Web site  
57 ([www.csusm.edu/iits](http://www.csusm.edu/iits)). Each student enrolled in an online course section or program shall be  
58 informed of available instructional support, student services/advisers, library resources, and  
59 support services for students with disabilities.  
60
- 61 6. Technical support consistent with that available to all other CSUSM students shall be made  
62 available to students in online course sections and programs.  
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## 64 **B. Faculty Support Rights and Responsibilities**

- 65 1. Faculty shall have the same control and ownership of the substantive and intellectual content of  
66 their online course-related materials that faculty have with respect to classes offered in classroom  
67 format, at the time of production, at any time during their use, and thereafter, in accordance with  
68 the provisions of the CSU/CFA Collective Bargaining Agreement.  
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- 70 2. Faculty shall follow the guidelines established by the CSU San Marcos Policy on Fair Use of  
71 Copyrighted Works for Education and Research.  
72
- 73 3. Faculty teaching a fully online course will use the Student Evaluation of Instruction form for  
74 online courses.  
75
- 76 4. Because online instruction involves the use of technologies and teaching methods that require  
77 specialized training, the University shall offer training and support to faculty. The faculty  
78 member engaged in online instruction is responsible for making use of the university-offered  
79 resources and training.  
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- 81 5. No faculty member shall be required to teach online or hybrid courses without having an  
82 opportunity to receive training in online instruction.  
83
- 84 6. The University shall offer appropriate training and support services to faculty to prepare and  
85 support them in ensuring that all online materials conform to the requirements of the CSU  
86 Accessible Technology Initiative. In accordance with the CSU Accessible Technology Initiative,  
87 accessible design will be incorporated into the creation of all new course sections with online  
88 components by fall term 2012. Existing online course content will be made accessible as online  
89 materials are redesigned or modified or when a student with a disability enrolls in the course.  
90
- 91 7. All online and hybrid courses listed in the Class Schedule shall normally be hosted on California  
92 State University servers or other servers approved by the Dean of IITS and Chief Information  
93 Officer.  
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- 95 8. Any course that uses online instruction shall indicate so in the course syllabus. In addition to  
96 information specified in the Syllabus Guidelines, the following information shall be included in  
97 course syllabi for online courses:  
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99 a. Technical assistance for students;  
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- 102           b. Netiquette;  
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104           c. How participation in online activities will be assessed and graded (e.g., participation in chat  
105           sessions, frequency of web access, postings, etc.);  
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107           d. Deadlines for posting and due dates (dates and times);  
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109           e. How students may contact the instructor;  
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111           f. Technical competencies expected or required of the students;  
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113           g. Who to contact in case of technical problems; and  
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115           h. On-campus meeting requirements, if applicable.  
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#### 117 **IV. Approval of Online Courses and Programs**

##### 118 **A. New Online Programs**

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121           New online degree programs or program modifications (including majors, minors, options,  
122           certificates and subject matter preparation programs) shall be reviewed in accordance with the usual  
123           Program Proposal process. Any department or program in which at least 50% of the instruction is  
124           offered online shall be required to meet Western Association of Schools and Colleges (WASC)  
125           substantive change requirements. [See <http://www.wascweb.org>]  
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##### 127 **B. New Online Courses**

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129           New online courses are approved through the regular curriculum review process, following the same  
130           process as any new course.  
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##### 132 **C. Converting Existing Courses or Sections to an Online Format**

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134           In the case of existing courses, approval for the use of online instruction is within the purview of the  
135           department and/or program subject to the principles set forth in this Policy. In order to ensure proper  
136           support, each time a new or existing course will be taught online, the instructor must submit the  
137           Online Course Request Form prior to the submission of the class schedule. If there are serious  
138           exigent circumstances (e.g. unanticipated instructor change), the form must be submitted within 10  
139           working days of the occurrence of those circumstances. The Online Course Request Form will be  
140           obtained from and submitted to Academic Technology Services within IITS. Copies of the completed  
141           form will be distributed to the department and/or program chair or coordinator and IITS.  
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##### 143 **D. Compliance of Existing Online Courses and Sections**

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145           Extant courses or sections that fit the definition of an online course shall not be offered after spring  
146           term 2012 if they do not comply with this policy and have not received the appropriate approvals  
147           required by this policy. Each college dean shall be responsible for ensuring compliance.