

ACADEMIC SENATE
OF
CALIFORNIA STATE UNIVERSITY SAN MARCOS
October 5, 2011
Commons 206

Minutes

Voters Present Robert Aboolian, Jocelyn Ahlers, Wayne Aitken, Don Barrett, Nicoleta Bateman, Staci Beavers, Vivienne Bennett, Heidi Breuer, Ian Chan, Denise Chavira, David Chien, Catherine Cucinella, Vassilis Dalakas, Annette Daoud, Chuck De Leone, Sharon Elise, Merryl Goldberg, Rocio Guillen, John Halcon, Shaoyi He, Katherine Hajar, Pam Kohlbry, Jeffrey Kohles, Deborah Kristan, Brian Lawler, Janet McDaniel, Michael McDuffie, Ofer Meilich, Kristin Moss, Tejinder Neelon, Jeff Nessler, Karno Ng, Toni Olivas, Kimberley Pulvers, Brooks Reid, Alberto Ribas-Casasayas, Alyssa Sepinwall, Linda Shaw, Scott Silveira, Laurie Stowell, Pamela Stricker, Marie Thomas, Jackie Trischman, Candace Van Dall, Mark Wallace, Kathleen Watson

Not Present Glen Brodowsky, Michael Hughes, Kara Kornher, Cyrus Masroori, Yvonne Meulemans, Bud Morris, Lorri Santamaria, Wenyuh Tsay, Anibal Yáñez-Chávez, Rika Yoshii

Parliamentarian Beverlee Anderson

Ex Officio Present David Barsky - AVP-AP, Gerardo Gonzalez - AVP-R & Dean Grad. Studies, Janet Powell - AVP-FA, Barbara Preece - Dean Library, Adam Shapiro - Dean CHABSS, Eloise Stiglitz - VP-SA, Wayne Veres - Dean IITS & CIO

Guests Bridget Blanshan - Dean of Students, Jackie Borin - Library, Derrick Crawford - AVP-DEE, Patricia Díaz - SA, Dawn Formo - Assoc. Dean CHABSS, Carmen Mitchell - Library, Graham Oberem - Assoc. Dean CHABSS, Greg Toya - SA

I. **Group photo of voting Senators** Senators gathered on Founder's Plaza for the annual portrait photo.

II. **Approval of Agenda**

CHANGE: XV. A. SOAR and Civility campaign - Stiglitz / Toya *Time certain 2:15 pm*

Motion #1 M/S/P*

To approve the agenda as amended.

III. **Approval of Minutes of 09/07/2011 Meeting**

Motion #2 M/S/P*

To approve the minutes as presented.

IV. **Chair's Report, Wayne Aitken** Aitken noted that two new Library initiatives will be presented to the Senate at an upcoming meeting. In her report to the Senate today, President Haynes will talk about the CSU Online initiative. Aitken will attend a systemwide Senate chairs meeting in Long Beach tomorrow.

V. **President's Report, Karen Haynes** The recent San Marcos Mayor's Forum provided an opportunity to talk about educational partnerships with Palomar College and San Marcos Unified School District. Haynes made recent presentations to the Escondido Rotary Club as well as Palomar chapter of the California School Administrators (made up of many of the school districts with whom we have MOUs). We have hosted nine events over the past year a half where Haynes talks to groups in private homes or on campus to talk about ways to

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support CSUSM. Last Monday, Trustee Margaret Fortune visited and met with several groups on campus. VP Hoss will undergo a third-year review and broad campus feedback is being sought. Nominations are being sought for the Presidents outstanding professor awards; awardees will be celebrated in January.

Haynes noted that the CSU Online initiative was predominately borne out of conversations in the presidents' Technology Steering Committee (TSC), a group of seven presidents (including Haynes) co-chaired by VCs for Academic Affairs and Finance. The committee for several years has been discussing possibilities for providing resources for faculty support and training and facilitation of on-line instruction on the campuses. As enrollment targets are being reduced and campuses are penalized for going over target, students are being turned away and either go nowhere or to expensive private institutions with low graduation rates. The system contracted for an environmental scan which suggested a series of options. Because the TSC discussions seemed to bog down repeatedly due to so many unknowns, some of the members urged the group to set down some principles in an effort to get the conversation started in a more concrete fashion. Despite the draft, preliminary nature of the resulting document, because it was placed on the system website, many assumed that the initiative is a done deal. Next, an Extended Learning dean was asked to work with colleagues to come up with a set of questions which might be raised and implementation steps/barriers; the resulting draft document was reviewed by the TSC who requested it be posted on the CSU website. That document has now been embargoed by the Chancellor's Office.

The TSC members agreed that the structure should not be a systemwide, system-run, mandated operation. One option might be to create a 501(c)(3), or perhaps one campus uniquely positioned to do so could run it. The TSC next considered the appointment of an executive director, funded by a coalition of just those campuses interested in participating; the Chancellor's Office instead assessed every campus an amount to fund the position. A search for an Executive Director is already underway though it is not clear to whom this position would report. The search committee includes presidents, deans of Extended Learning, a provost, and ASCSU representatives; interviews are to be conducted October 19. The TSC members--while varying in their reasons for supporting the initiative--are concerned about these developments and does not want this to be a system run, top down, poorly managed operation; there are many unanswered questions, and many we have not even thought of. The Commission on Extended Learning, chaired by Haynes, met last week and has made a recommendation concerning the governance structure (i.e., must be housed within Academic Affairs) and reporting line for the position which Haynes will forward to the Chancellor's Office.

The hope is that the program would benefit faculty and students and maintain quality of instruction through the generation of revenue and sharing of resources. Some campuses see it as a way to improve enrollment rates or relieve bottlenecks.

VI. Provost's Report, Emily Cutrer As of census, we have 8180 FTE and a resident headcount of 10,276, which is an all-time high. Our annual target is 7400, but we have students graduating at the end of fall and spring and enrollment is closed to all but international students. Spring enrollment is typically 86-90% of fall, which would put us at 3-5% over target (fees above 3% beyond our target must be returned to the Chancellor's Office next year). Our international student enrollment has increased 16% and we anticipate that number will continue to grow; for the first time, we have students from Bangladesh and Nigeria. It should be noted that every international student that comes here takes up 5 seats, but their fees provide for 85-90 seats for resident students. This fall, the headcount in Extended Learning is 631, which translates to an FTES of 414 (and would represent another 5% over target were they to enroll on the State side).

The revised PAC Program Review Policy approved by the Senate last year has resulted in a significantly improved process with thoughtful self-studies and engaged external reviewers. As part of the new budget process, colleges use the program reviews for planning and program development.

The search committees for the CoBA dean, AVP for Academic Resources (formerly PAR), and Director of Global Education are getting underway. The new AVP will take over the scheduling effort from Academic Programs; the former Academic Resources office is now named Faculty Affairs.

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In other news: Campus Read is moving along and many activities are planned; the Library has created a website listing the activities. Cutrer is continuing her lunches with the faculty and is putting newer faculty together with more senior faculty from diverse disciplines; volunteers to join these lunches with the new faculty are welcomed. Faculty are also sought to train for and participate in the Pride Center's Safe Zone initiative, a program which aims to provide a network of allies, resources, and advocates for LGBTQ individuals.

XV. Presentations *(taken out of order for time certain)*

A. SOAR and Civility Campaign VPSA Stiglitz introduced Bridget Blanshan, Patricia Diaz, and Gregory Toya who spoke about the new Student Outreach and Referral service (SOAR): a one-stop shop providing personalized assistant to students; and a new Civility Campaign to promote a caring, respectful, and empathetic atmosphere for those studying and working in the CSUSM community.

VII. VP for Student Affairs Report, Eloise Stiglitz There will be a cornerstone laying event on November 8 for the new student housing project (The Quad, scheduled to open fall of '12) which is getting underway across Barham Drive. In February, there will be a groundbreaking celebration for the new Student Union. This year, we remediated 86% of our freshman students needing remediation, above our goal of 85%. Commencement will now be under the purview of Student Affairs. Homecoming activities were held last week and we crowned our first king and queen. A student flash mob made it into the New York Times this week.

VIII. ASCSU Report Meilich reported that the ASCSU met in plenary session on September 15-16. There were presentations by CFA, and regarding the Graduation Initiative and the Give Students a Compass project. Agendas, documentation, and minutes are available on the CSU website. Your statewide senators are Glen Brodowsky and Ofer Meilich.

IX. CFA report, Don Barrett Barrett noted that the CFA webpage contains a report about presidents and faculty salaries. He noted that the "commit cards" for planned actions are two-part forms (informational picketing on November 9 and regional concerted actions at Dominguez Hills and East Bay; rotating one-day strikes are also planned). On September 28, a virtual summit meeting on the status of bargaining was held.

Motion #3 M/S/P* (Barrett)

To move the Consent Calendar up to become item X on the agenda.

X. Consent Calendar

Motion #4 M/S/P*

To approve the Consent Calendar as presented.

XI. ASI report, Scott Silvierra Silvierra reported that voter registration is underway. The ASI is exploring ways to legally and ethically respond to *The Koala*.

XII. Oral Committee Reports Written reports were provided by all committees.

APC: Aboolian reviewed the contents of the committee's written report.

BLP: Beavers provided information on the committee's charge to play a significant role in the creation of a new "academic blueprint" for CSUSM. Input is sought concerning the old ABC (what worked, what didn't) and anything else related to this process.

GEC: Elise requested that Senators read the contents of GEC's Moodle site prior to the next Senate meeting to become familiar with documents under development, including GEC's philosophy statement.

XIII. Action Items None.

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XIV. **Discussion Items** None.

XV. **Presentations**

B. Diversity & Educational Equity Office and Ombudsperson Due to lack of time, this item was postponed to the November Senate meeting.

XVI. **Senators' Concerns & Announcements** None.

Meeting adjourned at 2:50 p.m.
Prepared by Marcia Woolf, Senate Coordinator

Approved by the Academic Senate _____
Charles De Leone, Secretary Date