

## MINUTES

Executive Committee of the Academic Senate  
CALIFORNIA STATE UNIVERSITY SAN MARCOS  
Wednesday, March 16, 2011  
12 –2 p.m. ~ Kellogg 5207

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<b>Members Present</b>	Rika Yoshii, Chair Robert Aboolian, APC Marie Thomas, NEAC Fang Fang, UCC	Wayne Aitken, Vice Chair Staci Beavers, BLP Linda Shaw, PAC Melanie Chu, Library	Mohammad Oskoorouchi, Secty. Lorri Santamaria, FAC Ofer Meilich, SAC Pam Kohlbry, Nursing
<b>Ex Officio Present</b>	Don Barrett, CFA; Emily Cutrer, Provost		
<b>Not Represented</b>	ASCSU, GEC, LATAAC		
<b>Guests</b>	Next Steps Committee members: Denise Boren, Regina Eisenbach, Janet Powell, Patty Seleski, and Kathleen Watson; Bruce Genung, Advancement		
<b>Staff</b>	Marcia Woolf		

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### VI. Discussion Item *(taken out of order for time certain)*

**Next Steps draft report** Yoshii distributed a copy of the original charge to the Next Steps Committee. Watson explained that the bulk of the work was performed by three subcommittees (Instruction, Service, and Research), and noted that the report is in the form of guiding principles since the diverse working / reporting conditions amongst the academic units made it impractical to generalize. She invited feedback concerning the draft report from EC members. The Committee will consider today's EC members' comments and then finalize the report which will be presented to the Senate and AALC.

#### I. Approval of Agenda

**Motion #1** M/S/P\*  
To approve the agenda as presented.

#### II. Approval of Minutes of 03/09/2011

**Motion #2** M/S/P\*  
To approve the minutes as presented.

**III. Chair's Report, Rika Yoshii:** Yoshii has drafted a Memorandum of Understanding between APC and the Graduate Studies Council which reflects the current practice for development of policies and the roles of the two entities. The draft will be shared with Gonzalez and, once executed, presented to the Senate as an information item.

#### IV. Old Business

**PAC Program Review policy** Shaw noted that she has some EC member feedback concerning the policy and is now seeking any further feedback concerning the policy as well as the guidelines document. PAC will add information in the guidelines about flexibility for departments undergoing multiple program reviews simultaneously. Aitken suggested that representatives from department which have used the proposed policy during the testing stage be invited to speak to the policy and guidelines in Senate.

*\*All motions were passed unanimously unless stated otherwise.*

Legend: M = Moved      S = Seconded      D = Defeated      P = Passed      L = Lost      W = Withdrawn

**Motion #3** M/S/P\* (Aitken)

To forward the proposed policy to the April 6 Senate meeting as a 1<sup>st</sup> reading item.

**V. New Business**

**A. BLP/UCC Single Subject Preparation in History**

**Motion #4** M/S/P\* (Santamaria)

To forward the proposed credential to the April 6 Senate meeting as a 1<sup>st</sup> reading item.

**B. BLP/UCC Single Subject Credential Program/English Language Authorization with Option for Preliminary Mild/Moderate Education Specialist Credential option** Catalog copy will be made available shortly to EC members via email.

**Motion #5** M/S/P\* (Thomas)

To forward the proposed credential to the April 6 Senate meeting as a 1<sup>st</sup> reading item.

**E. BLP/UCC Bachelor of Science in Business Administration / Temecula campus (taken out of order)** Catalog copy will be made available shortly to EC members via email. Concerns were expressed about: (1) the fate of an individual student who must drop and later wants to restart; (2) the fate of a cohort at large should enrollment drop to the point that the program is cancelled mid-stride; (3) the fate of contracted faculty in that same situation (see #2); and (4) the need for more explicit language about how the assessment would be conducted.

**Motion #6** M/S/P\* (Aboolian)

To forward the proposed program, with modifications to meet the concerns expressed, to the April 6 Senate meeting as a 1<sup>st</sup> reading item.

**C. APC Inactive Courses policy revision** Aboolian noted that a comprehensive summary of the proposed changes was included with the revised policy language.

**Motion #7** M/S/P\* (Oskoorouchi)

To forward the proposed revision to the April 6 Senate meeting as a 1<sup>st</sup> reading item.

**D. APC Graduation Requirements policy revision** Aboolian noted that the section on multiple majors was edited to conform to current practice regarding multiple majors. Other editorial changes were made for clarity. APC suggests that a referral be made to GEC to review the *Cross-Listed Upper Division General Education Courses* policy and include guidance concerning multiple majors.

**Motion #8** M/S/P\* (Aboolian)

To forward the proposed revision to the April 6 Senate meeting as a 1<sup>st</sup> reading item.

**VII. Information Item**

**A. BLP Masters in Public Health on UAMP** Beavers reported that BLP has reviewed and approved an A form (intent to propose) for a new Masters in Public Health. It has now been added to the University Academic Master Plan (UAMP), recently updated and submitted to the Chancellor's Office.

**B. Fundraising** Bruce Genung, Associate Vice President for Development and Campaign Director, shared a handout with EC members indicating the types of funds raised in 2009/10 and their source. He noted that our plans for fundraising are either strategically based (in what direction do we want our institution to go) or opportunistic (who our best current prospects are). Current efforts are primarily opportunistic. Strategic priorities are set by the President, not by University Advancement (UA). It is hoped that faculty will (1) work with

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UA to represent the university to the community and direct interested potential donors to UA; (2) take part in planned fundraising events when possible; and (3) present ideas through the regular chain of command (via the dean's office). A Prospect Management System is in place which is intended to prevent multiple petitions to the same prospective donor. He pointed out that, no matter what we do, fundraising is always speculative and is impacted by many factors. Despite that, we look forward to raising \$4-\$6 and more for each \$1 invested in the effort over time, up from our current \$4 for every \$1 invested ratio. Genung will share information to the Senate on April 6. Feedback and suggestions should be directed to Genung.

**VIII. Provost's Report, Emily Cutrer** Cutrer noted that Jennifer Jeffries has organized a forecasting session for this afternoon, the second in a series. Several faculty and administrators will attend, along with representatives from local K-12 schools and community colleges. Last year's session focused on workforce needs. This time the topic is K-12 student needs. Next year we will look at needs envisioned in 5 and 10 years.

**IX. ASCSU Report, Brodowsky/Montanari:** Both Senators are attending plenary and committee meetings in Long Beach.

**X. CFA Report, Don Barrett:** Plans are being made to participate in a nationwide day of action on April 13 called, *Take Class Action!*, initiated by the CFA.

**XI. Brief Oral Committee Reports** No reports.

**XII. EC Members' Concerns & Announcements** None.

Meeting adjourned at 2 p.m.

Respectfully submitted by Marcia Woolf, Senate Coordinator

Approved by the Executive Committee \_\_\_\_\_

Mohammad Oskoorouchi, Secretary

Date