# Enrollment Update 

September 05, 2012
(5 pages including this one)

## Enrollment Update

## Definitions

- 1 FTES = a student taking 15 credit units.
- FTES for a course = number of students times number of course credit units divided by 15.
- Every 5 students in a 3 -unit class $=1$ FTES.
- A 3-unit class with 30 students enrolled $=6$ FTES.
- Campus FTES Target is the College-Year (CY) or "annualized" FTES.
- CY FTES = average of fall and spring, plus half the summer.


## Enrollment Update

## Enrollment Planning for CY 2012-13

- The official campus target for CY 2012-13 is the same as it was last year $\rightarrow$ 7,400 resident FTES.
- We can go $5 \%$ over without penalty $\rightarrow 7,770$ is the goal for the year.
- No FTES was originally planned for Summer 2012.
- Historically, the enrollments in the spring are about $90 \%$ of the fall enrollment levels.
- Resident FTES enrollment goal for Fall 2012 is 8,180 .
- Resident FTES enrollment goal for Spring 2013 would need to be 7,360.
- College-level goals were set at the same levels as last year.


## Enrollment Update

## Current Status/Projections

- As of today, we have enrolled 7,894 undergraduate FTES and 465 graduate FTES, for a total of 8,360 resident FTES.
- Summer was just over 25 resident FTES.
- Keeping to the goal of 7,770 resident FTES for the CY would require delivering approximately 7,167 FTES in spring 2013.
- Projected Census FTES for fall 2012 is approximately 8,400.


## Enrollment Update

## Additional Planning for 2012-13

- Further over-enrollment of fall classes is not advised.
- Help graduating seniors, particularly if fall graduation is possible.
- Advise and help students to plan the degree progress carefully.
- Discourage students from enrolling in, or being on a waitlist for, courses that they will not need.
- Expect a smaller spring schedule than last year - be strategic about planning courses for spring.


## Early Start 2012

Or, How a lot of us spent our Summer... (A back-to-school report by David Barsky)

## Who needed to participate?

- All incoming First-Year students needing remediation in mathematics:
- All FY students with ELM exam scores below 50
- Some incoming First-Year students needing remediation in English:
- All FY students with EPT scores below 138


## Multi-Step Process (0)

- All CSU campuses entered their Early Start course offering in an on-line directory:
http://earlystart.csusuccess.org/csu early start


## Multi-Step Process (1)

- Students received messages telling them to go a link in their Student Center and declare how they were planning to fulfill their Early Start requirement:
- At CSU San Marcos
- At some other CSU campus
- Somewhere else (usually a community college)
- Similarly, students intending to enroll at other CSU campuses could declare that they were going to do their Early Start work at San Marcos


## Multi-Step Process (2)

- Once students were issued a student ID at the CSU campus where they said they were planning to take Early Start courses, they could proceed with registration.
- Students with an EFC of \$5,000 or less received Early Start grants.
- Otherwise, the cost of taking Early Start courses was \$182/unit (plus \$2).


## Multi-Step Process (1.5)

- Lots of communication with students:
- Initially messages broadcast to groups of students through PeopleSoft
- Lots of face-to-face, over email and over the telephone follow-up work done by staff in Proficiency Services.
- Web pages created specifically for Early Start http://www.csusm.edu/fystudents/earlystart.html


## For students needing only

## English Remediation

Excludes EOP SB, CAMP and ACE students



## For students needing both

## English \& Mathematics Remediation

Excludes EOP SB, CAMP and ACE students


For students needing only
Mathematics Remediation

Excludes EOP SB, CAMP and ACE students


## With apologies to Stephen Sondheim...

- A funny thing happened on the way to the forum registration for Early Start
- While we had worried that most/all of our students would opt out of the more intense experiences that we were recommending and take the one-unit short courses, many students actually followed our recommendations(!!!) and took the longer courses that offered them better preparation.


## $\{$ Early Start $\}$ \{CSUSM $\}$

|  |  | Our <br> Students | Other CSU <br> Students |
| :--- | :--- | :---: | :---: |
| English | @ San Marcos | 58 | 7 |
| Mathematics | @ San Marcos | 279 | 40 |
| Both | @ San Marcos | 134 | 9 |
| English | somewhere else | 37 |  |
| Mathematics | somewhere else | 237 |  |
| Both | somewhere else | 72 |  |

## The CSUSM Early Start Course Line-Up

- English
- ESW 05 (1 unit) New course
- 97 students (CSUSM \& CSU)
- ESW 25 (3 units) New course
- 57 students (all CSUSM)
- GEL/ESW 120 (4 units) Existing course
- 95 students* (CSUSM EOPSB, CAMP \& ACE Scholars)
* Not all of these had EPT scores below 138.


## The CSUSM Early Start Course Line-Up

- Mathematics
- ESM 05
(1 unit) New course
- 261 students (CSUSM \& CSU)
- ESM/MATH 30 (3 units) Existing course
- 77 students (all CSUSM)
- ESM 11 (1 unit; paired with ESM 111 [3 units])

Existing course (MAPS)

- 41 students (all CSUSM)
- GEL 10A/ESM 11 (1 unit) Existing course (MAPS)
- 71 students (all CSUSM EOPSB, CAMP \& ACE Scholars)


## Results on the Mathematics Side



## Mathematics Side Details (1)



## Mathematics Side Details (2)

ESM 11 (w ESM 111)
Post-ESM Placement

|  | NA | NA | MATH 10 | MATH 20 | MATH 30 | MATH 100+ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1 | 0 | 0 | 0 | 0 | 1 |
|  | MATH 10 | 1 | 1 | 4 | 5 | 1 | 12 |
| Placement | MATH 20 | 0 | 1 | 3 | 9 | 14 | 27 |
|  | MATH 30 <br> MATH $100+$ | 0 | 0 | 0 | 0 | 1 | 1 |
|  |  | 0 |  |  |  |  | 0 |
|  |  | 2 | 2 | 7 | 14 | 16 | 41 |
|  |  | \# of students retaking ELM exam: |  |  |  |  | 39 |
|  |  | \# of students advancing at least 1 level: |  |  |  |  | 34 |
|  |  | Total Remedial Courses Avoided: |  |  |  |  | 55 |
|  |  |  |  |  |  | n/student | . 41 |

## Mathematics Side Details (3)

ESM 11 (w/o ESM 111)
Post-ESM Placement

| Pre-ESM | NA | NA | MATH 10 | MATH 2 | MATH | MATH 100+ | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 0 | 0 | 1 | 2 | 1 |  |
|  | MATH 10 | 0 | 5 | 8 | 6 | 0 | 19 |
| Placement |  | 0 | 2 | 7 | 6 | 5 | 20 |
|  | $\text { MATH } 30$ | 0 | 1 | 5 | 5 | 11 | 22 |
|  | MATH $100+$ | 0 |  |  |  |  | 0 |
|  |  | 0 | 821 |  | 1917 |  | 65 |
|  |  |  | \# of students retaking ELM exam: |  |  |  | 61 |
|  |  |  | \# of students advancing at least 1 level: |  |  |  | 36 |
|  |  |  |  |  |  |  | 47 |
|  |  |  | Total Remedial Courses Avoided: |  |  |  | 0.77 |

## Mathematics Side Details (4)

| ESM 05 | NA | Post-ESM Placement |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | NA | MATH 10 | MATH 20 | MATH 30 | MATH 100+ |  |
|  |  | 120 | 0 | 1 | 3 | 2 | 126 |
| Pre-ESM | MATH 10 | 0 | 6 | 9 | 5 | 0 | 20 |
| Placement | MATH 20 | 0 | 2 | 14 | 15 | 9 | 40 |
|  | MATH 30 | 0 | 0 | 7 | 5 | 16 | 28 |
|  | MATH 100+ | 0 |  |  |  |  | 0 |
|  |  | 120 | 8 | 31 | 28 | 27 | 214 |
|  |  | \# of students retaking ELM exam: |  |  |  |  | 88 |
|  |  | \# of students advancing at least 1 level: |  |  |  |  | 54 |
|  |  | Total Remedial Courses Avoided: |  |  |  |  | 68 |
|  |  | Gain/student: |  |  |  |  | 0.77 |

