

Western Undergraduate Exchange Program Summary

What is it?

Helps undergraduate students to study out of state in the West for less (150 percent of resident tuition) at some 145 institutions in 15 WICHE states.

Who participates in California?

CSU: Bakersfield, Chico, Dominguez Hills, East Bay, Humboldt, Maritime, Monterey Bay, Northridge¹, Sacramento, San Bernardino, and Stanislaus

UC: Merced²

How successful are campuses in recruiting WUE students?

Success of the program depends on institutional goals and priorities. Dominguez Hills has the smallest number of WUE students at six while Humboldt has the largest number at 430. Program can be shaped to fit the goals of the university.

Why should San Marcos participate in WUE?

San Marcos is a relatively young institution with little name recognition outside of our local service area. Participation provides the campus with wide exposure across the fifteen WUE states at no cost to us. By simply joining the program, San Marcos will reach thousands of college counselors.

How will program be structured?

Our participation will be restricted to first time freshmen and non-impacted majors. In addition, the program will run as a scholarship requiring students to apply. The application process will be minimal with the aim of awarding the scholarship to well qualified students. It is recommended the exact details be developed by the EPAAG working group and then submitted to AALC for approval.

Are there any benefits to San Marcos?

WUE students, on average, graduate in four years, retain at a higher rate, and enroll with higher academics compared to CA residents. We should see stronger demand for on campus housing that may allow us to drop the first year live on campus requirement. A proportion of the students not receiving the WUE scholarship will enroll at the higher non-resident tuition.

Will all WUE states be recruited?

Our history enrolling students from outside of CA is sporadic. Initial efforts to recruit WUE states will be focused on Washington, Oregon, and Hawaii. These are the top three states to export WUE students. Other states will be recruited through electronic means.

¹ Planned participation Fall 2014

² Planned participation Fall 2014