

Academic Affairs provides a high-quality education through and skilled teaching and engaged learning.

Goals for Academic Years 11-12 to 13-14

Develop an Academic Master Plan that focuses on programs relevant to our changing society and student demographics.

Employ pedagogies that are relevant to our changing society and student demographics.

Invigorate faculty and student research activities.

Cultivate global perspectives.

Support Goals for Academic Years 11-12 to 13-14

Provide faculty and staff professional development

Develop non-state funding sources.

Provide needed Academic Technology and Library Services

AN OVERVIEW FROM VICE PRESIDENT NEAL HOSS



One of my favorite things to do is to showcase our unique campus to donors and friends.

Depending on their passions, interests and motivations for getting involved, the entire University Advancement team works together with faculty, staff, students and CSUSM Foundation Board members to connect them to CSUSM's needs and priorities.

As people get to know us, all are impressed with the spirit of CSUSM - your collective spirit, positivity and entrepreneurial drive. The overwhelming consensus is that we truly are a university on the move, driving our region forward and producing talented and qualified leaders for our future.

In this issue of Advancing CSUSM you will get a sense of just some of the ways we've been engaging with our extended university community, showcasing your hard work and excellence!


2012 NEWS COVERAGE

178
Media Mentions

30
News Releases

27
NewsCenter Stories

LET YOUR VOICE BE HEARD

Learn about advocacy
and how you
can do your part 

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PHILANTHROPIC IMPACT

Rick and Ann Hein of Rancho Santa Fe have announced plans to donate \$100,000 to fund the Hein Family Fellowship Endowment at California State University San Marcos as part of a matching gift... [Read More](#)



COLLEGE DEVELOPMENT

The College of Science and Mathematics (CSM) announced the formation of its Advisory Council, which met for the first time in March. The 16 member council reflects... [Read More](#)



FOUNDATION BOARD

Jack Raymond, Escondido business man and philanthropist, is a long time supporter of higher education with ties to CSUSM that go back to its founding. In fact, he has served as a member of the President's University Council since... [Read More](#)



GIVING OPPORTUNITY

CSUSM just graduated the largest class of seniors in its history. More than 2,600 undergrad, graduate and teacher credential candidates joined the ranks of our distinguished alumni... [Read More](#)



SHARING KNOWLEDGE

Office of Communications launched an [Experts Directory](#) last year to serve as an online resource for journalists and media professionals seeking expert commentary and insight... [Read More](#)



EVENT HIGHLIGHTS

Events and campus programs of all sorts are critically important to advancing the University's mission by introducing community members and business leadership to campus, acknowledging the generosity of our supporters... [Read More](#)