

MINUTES

Executive Committee of the Academic Senate
CALIFORNIA STATE UNIVERSITY SAN MARCOS
Wednesday, October 17, 2012
12 – 2 p.m. ~ Kellogg 5207

Voters Present	Jackie Trischman, Chair Sue Thompson, APC Allison Carr, GEC Yvonne Meulemans, SAC Ofel Meilich, ASCSU	Janet McDaniel, Secty. Staci Beavers, BLP Vassilis Dalakas, NEAC Yi Sun, UCC	Carmen Nava, FAC Linda Shaw, PAC Glen Brodowsky, ASCSU
Ex Officio Present	Emily Cutrer, Provost; Don Barrett, CFA		
Not represented	Vivienne Bennett, Vice Chair; LATAAC		
Guests	Merryl Goldberg, Neal Hoss		
Staff	Marcia Woolf		

I. Approval of agenda

ADD: IX. C. Writing requirement and 1-unit courses

Motion #1 M/S/P*
To approve the agenda as amended.

II. Approval of minutes of 10/03/2012 meeting

Motion #2 M/S/P*
To approve the minutes as presented.

III. Chair's report, Jackie Trischman: Trischman reported on the October 11 "Funding the CSU" conference she attended at LAX. While the question of funding was not answered, the conference did prove informative concerning WASC's structure and efforts to redesign it (currently, private and for-profit institutions have more seats at the table--while serving fewer students--than public institutions). Community Engagement is planning a "Campaign for College Opportunity" event for November 5 on campus; more information is forthcoming. A referral to GEC was printed on the agenda.

IV. Provost's report, Emily Cutrer: The Long-range Academic Master Plan (LAMP) joint task force was charged yesterday. Cutrer provided a handout illustrating Academic Affairs' goals over the next few years, one of which is developing the academic master plan. She also noted that AA's focus areas for this year are: the graduation initiative, academic master planning, academic technology, WASC readiness, global and international programming and recruitment, and undergraduate research. Our freshman retention rate is the highest ever at 81%. The achievement gap was virtually closed last year and we hope the same will be true this year. Cutrer serves on the CSU executive committee for the Common Management System and they are focusing on the design of the student module. She also serves on the Provosts' Research Strategy Group which is urging the Chancellor's Office to return the Director of Research position to the level of Associate Vice Chancellor due to the importance of promoting undergraduate research and developing affinity groups across the system. An EC member asked whether the ongoing implications of the recent restructuring of the colleges should be included as an AA focus area. The provost responded that this is an area of focus and should be included in the list; she noted that the three-year rolling plan process should help to envision and develop the futures of the new colleges.

**All motions were passed unanimously unless stated otherwise.*

Legend: M = Moved S = Seconded D = Defeated P = Passed L = Lost W = Withdrawn

IX. Discussion items

B. Arts & Lectures: ticketing (*taken out of order for time certain*) Goldberg described how the impact of the new ticketing system has negatively affected VPA students as well as their families and the community at large. EC members will discuss this topic further at next week's meeting.

X. Presentation

University Advancement Update (*taken out of order for time certain*) Hoss provided information concerning the status of fundraising activities and ways that faculty may participate. A handout illustrating the new e-newsletter, *Advancing CSUSM*, was provided.

V. ASCSU report, Glen Brodowsky & Ofer Meilich: The group will be looking at how well the Early Start program has worked as well as at SB 1440. Op-ed pieces are being developed in support of Prop 30. ASCSU is pleased to have been included at the end of the Chancellor search. The UDGE/120-unit limit Board agenda item has now been changed to an information item for the November meeting. The ASCSU will celebrate its 50th anniversary in spring 2013. The group is also investigating high impact practices, consulting on updates to Executive Orders involving international programs and students, discussing non-smoking campuses, and discussing how to acknowledge the departure of Chancellor Reed. Faculty trustee Bernadette Cheyne will visit our campus on November 5-6 and EC members may attend dinner with her on the 5th; she will give a talk on Tuesday the 6th during University Hour. EC members discussed ways to promote the talk, and Cutrer offered to provide refreshments.

VI. CFA report, Don Barrett: Efforts concerning the ballot propositions were described. Rumors are circulating that teaching for Cal State Online requires giving up significant rights. The merging of Global Education with Extended Learning is a trend across the system. Discussions with the administration regarding the Intellectual Property policy passed by the Senate in AY 11/12 are completed; the policy will be approved and CFA will recommend the Senate consider a specific revision this year.

VII. ASI Board meeting report, Staci Beavers: The Board discussed a new format for the ASI magazine as well as changes to their election rules and campaign finance reform.

VIII. Committee reports

FAC: The committee requested to be charged with consideration of a university-wide lecturer evaluation policy; this matter will be discussed further in next week's EC meeting. Powell is working with IITS to develop a secure way for lecturers to submit their files electronically, if they choose that avenue.

IX. Discussion items

A. Assessment policy charge to APC/PAC Trischman asked the committees to determine whether a policy is needed in order to ensure that an annual assessment take place, or develop some guidance that clearly states that we value such an assessment. If it is determined that a policy is not needed, a statement concerning this decision should be provided in order to formalize such a determination.

C. Writing requirement and 1-unit courses GEC is considering the question: What is the writing requirement for a one-unit course? Sun noted that UCC considers a four-unit course to require 2500 words, and a two-unit course to require 2000 words; he was unaware of a process for requesting an exception. It was suggested that the C form require an explanation of how the requirement will be met or justification for an exception. Trischman noted that, in many cases, the one-unit course is associated with another course which does meet the writing requirement. This issue was referred to GEC/UCC jointly

Meeting adjourned at 2:05 p.m.
Respectfully submitted by Marcia Woolf, Senate Coordinator

Approved by the Executive Committee _____
Janet McDaniel, Secretary Date

**All motions were passed unanimously unless stated otherwise.*

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