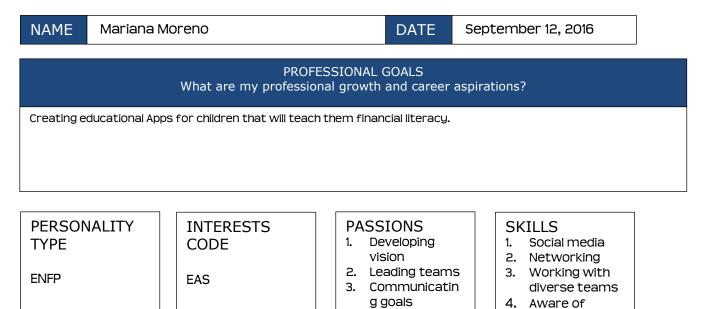
COBA Individual Development Plan



careers

Short-Term (1-2 years) Goals or skills to be Approaches or Outcomes Timeframe learned strategies Familiarize self with current By June 2017 ٠ Use Apps that are ٠ Determine age group market trends in financial currently in market to target as well as literacy Apps focus • Start conducting informal research with educators about ageappropriate launch Grow network of computer Begin by October 2016 and Attend entrepreneurial Identify 3-5 potential • ٠ programmers and continue throughout the events in San Diego partners and entrepreneurs academic year Go to CSUSM student programmers • organizations with students in fields related to developing Apps or have entrepreneurial focus

Long-Term (3-5 years)			
Goals or skills to be	Approaches or	Outcomes	Timeframe
learned	strategies		
Locate potential incubator and accelerator hubs	Research online and visit places of interest	Determined best environment to start working	By fall 2018
Write a business plan	Take a course or read online	Prepared to discuss with potential investors; identified 3-5 funding opportunities	By spring 2018

DEVELOPMENT OPPORTUNITIES What knowledge or skills do I need to enhance?

Enhance leadership skills Have a potential backup plan to starting own business Work on time management