

**California State University, San Marcos General Education Program
GENERAL EDUCATION NEW COURSE CERTIFICATION REQUEST**

• AREA C1: Arts

See GE Handbook for information on each section of this form

ABSTRACT


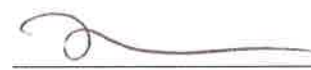
Course Abbreviation and Number: VSAR 102	Course Title: The Computer and Visual Arts	
Number of Units: 3		
College or Program: <input checked="" type="checkbox"/> CHABSS <input type="checkbox"/> CSM <input type="checkbox"/> CEHHS <input type="checkbox"/> COBA <input type="checkbox"/> Other _____	Desired term of implementation: <input type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Summer Year: 2014	Mode of Delivery: <input checked="" type="checkbox"/> face to face <input type="checkbox"/> hybrid <input type="checkbox"/> fully on-line
Course Proposer (please print): David Avalos	Email: davalos@csusm.edu	Submission Date: 13 JAN 2014

1. Course Catalog Description: Introduces the student to the computer as a tool for making art. Includes elementary two dimensional design principles. Students are exposed to the work of contemporary artists utilizing the computer and digital imagery in a variety of formats. Students will create work utilizing text and image in a number of art projects. Two hours of lecture and two hours of laboratory.

2. GE Syllabus Checklist: The syllabi for all courses certified for GE credit must contain the following:

<input checked="" type="checkbox"/>	Course description, course title and course number
<input checked="" type="checkbox"/>	Student learning outcomes for General Education Area and student learning objectives specific to your course, linked to how students will meet these objectives through course activities/experiences
<input checked="" type="checkbox"/>	Topics or subjects covered in the course
<input checked="" type="checkbox"/>	Registration conditions
<input checked="" type="checkbox"/>	Specifics relating to how assignments meet the writing requirement
<input checked="" type="checkbox"/>	Tentative course schedule including readings
<input checked="" type="checkbox"/>	Grading components including relative weight of assignments

SIGNATURES

	
Course Proposer	Department Chair
Date: 4 MAR 2014	date: 3/6/14
<i>Please note that the department will be required to report assessment data to the GEC annually.</i>	
DC Initial	
_____	_____
Support Do not support*	Support Do not support*
<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
Library Faculty Date	Impacted Date
	Discipline Chair
_____	_____
Support Do not Support*	Approve Do not Approve
<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
Impacted Discipline Date	GEC Chair Date
Chair	

*** If the proposal is not supported, a memo describing the nature of the objection must be provided.**

Course Coordinator: David Avalos Phone 760.750.4085 Email: davalos@csusm.edu

From: Ginny Scott
Sent: Thursday, March 20, 2014 1:21 PM
To: Marshall Whittlesey
Cc: Judit Hersko
Subject: C1 forms for DNCE 101, 124, 200 and VSAR 102, 110, 123
Attachments: C1_DNCE 101_wSyllabus.pdf; C1_DNCE 124_wSyllabus.pdf;
C1_DNCE 200_wSyllabus.pdf; C1_DNCE 101_wSyllabus.pdf;
C1_DNCE 124_wSyllabus.pdf; C1_DNCE 200_wSyllabus.pdf;
C1_VSAR 102_wSyllabus.pdf; C1_VSAR 110_Avalos_wSyllabus.pdf;
C1_VSAR 123_wSyllabus.pdf

Dear Marshall,
Here are the C1 forms and syllabi for GE lower division recertification for DNCE 101, 124 and 200 and VSAR 102, 110, and 123. The email below from Judith Downie, the Humanities librarian, is meant to serve as the electronic signature/approval of the attached documents. Please let us know if you need a "traditional" signature from her.
Thank you,

Ginny Scott
Administrative Support Assistant
Visual and Performing Arts Department
California State University San Marcos
(760)750-4324

From: Judith Downie
Sent: Tuesday, March 18, 2014 8:14 AM
To: Ginny Scott
Subject: Re: recertification

Hi Ginny,

I haven't been in my office much due to family matters, so I apologize for not responding sooner (I hate our Webmail interface, things disappear and only reappear when I use our on campus interface.)

I approve DNCE 101, DNCE 124, DNCE 200, VSAR 102, VSAR 110 and VSAR 123. If this email serves as my approval signature, that is great. If not, let me know what you need from me.

Judith

Judith A. Downie
Humanities & Archives Librarian and Government Documents Coordinator
California State University San Marcos
San Marcos CA 92096-0001
760-750-4374

From: Ginny Scott <gscott@csusm.edu>
Date: Tuesday, March 11, 2014 12:45 PM
To: Yvonne Meulemans <ymeulema@csusm.edu>, jdownie <jdownie@csusm.edu>
Subject: RE: recertification

Good afternoon ladies,
Attached here are the C1 forms (and syllabi) for DNCE 101, DNCE 124, DNCE 200, VSAR 102, VSAR 110 and VSAR 123. We have more coming! Please let me know if anything is out of order or you need additional documents. I'm new and am not sure of the procedures—thanks!

Ginny Scott
Administrative Support Assistant
Visual and Performing Arts
Ext 4324

From: Yvonne Meulemans
Sent: Thursday, March 06, 2014 2:07 PM
To: Ginny Scott; Judith Downie
Subject: Re: recertification

Hi Ginny: you are welcome to send on what you got. Judith is the liaison to VPA, so she will be doing the review and is copied to this message.

Thank you!

On Mar 6, 2014, at 1:31 PM, "Ginny Scott" <gscott@csusm.edu> wrote:

Hi Yvonne,
We have several of the C1 forms and syllabi ready but not all—would you prefer to get everything at once or can I begin sending you the items we have ready now?
Thank you,
-ginny

Ginny Scott
Administrative Support Assistant
Visual and Performing Arts
Ext 4324

From: Yvonne Meulemans
Sent: Wednesday, February 19, 2014 1:23 PM
To: Ginny Scott
Subject: Re: recertification

Hi Ginny:

Electronic copies of the recert paperwork as well as syllabi would be most appreciated.

Thanks,
Yvonne

Yvonne Nalani Meulemans
Information Literacy Program Coordinator
Associate Librarian
Kellogg Library 3422/760-750-4375

From: Ginny Scott <gscott@csusm.edu>
Date: Wednesday, February 19, 2014 at 12:51 PM
To: Yvonne Meulemans <ymeulema@csusm.edu>
Subject: FW: recertification

Hi Yvonne,

I am the admin support assistant in visual and performing arts and I am assisting faculty with the GE course recertification paperwork. Do you need hard copies of the syllabi and support paperwork or will electronic versions work for this project? I understand you will need hard copies of the cover sheets with approval signatures but Judit wasn't sure if your office accepted electronic copies of syllabi etc.

Thank you,
-ginny

Ginny Scott
Administrative Support Assistant
Visual and Performing Arts
Ext 4324

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• AREA C1: Arts

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Part A: C1 Arts General Education Learning Outcomes (GELOs) related to course content. [Please type responses into the tables.]

Arts GELOs this course will address:	Course content that addresses each GELO.	How will these GELOs be assessed?
C1.1 Students will describe the ways in which art informs us of issues of diversity (such as race, class and gender) in a global, national or local context.	Research using art publications and online resources that focus on how diversity can be conceptualized and represented visually	Computer Art Project Critique Summary
C1.2: Students will apply theoretical and/or critical perspective to the study of art past and present.	Art elements and design principles Methods of critical evaluation of art	Computer Art Projects Critique Summaries
C1.3: Students will recognize and explain various artistic styles from diverse cultures and peoples.	Research on artists working within internationally recognized art movements in various historical contexts.	Research Essay Computer Art Project Critique Summary
C1.4: Students will use appropriate vocabulary to describe and analyze works of artistic expression within the historical context in which the work was created.	Vocabulary of art elements and design principles, and critical evaluation Research on artists working within art movements in various historical contexts.	Art Movement/Artist Research Essay Computer Art Project Critique Summary
C1.5: Articulate various theoretical principles in their analysis of works in the arts and humanities. [Methods courses]	N/A	N/A
C1.6: Use relevant research methods to analyze and interpret works in the arts and humanities. [Methods courses]	N/A	N/A
C1.7: Students will create works of art that demonstrate facility with the key techniques of the art form in question. These courses will be taught face-to-face, rather than online. [Creative Activity Courses]	Introduction to Adobe Photoshop CC and Illustrator CC tools and techniques and their application to art-making	Computer Lessons and In-Class Computer Exercises Art Projects and Critiques

Part B: General Education Learning Outcomes required of all GE courses related to course content:

GE Outcomes required of all Courses	Course content that addresses each GE outcome?	How will these GELOs be assessed?
Students will communicate effectively in writing to various audiences. (writing)	Art elements and design principles Adobe tools and techniques Artists and art movements research	Written Critique Summaries, Art Event Reports and Research Essay
Students will think critically and analytically about an issue, idea or problem. (critical thinking)	Assignment prompts for Art Events and Art Projects Art elements and design principles Artists and art movements research	Art Events Reports Art Projects
Students will find, evaluate and use information appropriate to the course and discipline. (Faculty are strongly encouraged to collaborate with their library faculty.)	Research focused on artists working within internationally recognized art movements in various historical contexts.	Research Essay

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Part C: GE Programmatic Goals: The GE program aligns with CSUSM specific and LEAP Goals. All C1 courses must meet at least one of the LEAP Goals.

GE Programmatic Goals	Course addresses this LEAP Goal:
LEAP 1: Knowledge of Human Cultures and the Physical and Natural World.	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
LEAP 2: Intellectual and Practical Skills	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
LEAP 3: Personal and Social Responsibility	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
LEAP 4: Integrative Learning	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
CSUSM Specific Programmatic Goals	Course content that addresses the following CSUSM goals. Please explain, if applicable.
CSUSM 1: Exposure to and critical thinking about issues of diversity.	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (please describe): Research using art publications and online resources to learn how diversity can be conceptualized and represented visually.
CSUSM 2: Exposure to and critical thinking about the interrelatedness of peoples in local, national, and global contexts.	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (please describe): Research on artists working within internationally recognized art movements in various historical contexts.

Part D: Course requirements to be met by the instructor.

Course Requirements:	How will this requirement be met by the instructor?
Course meets the All-University Writing requirement: A minimum of 2500 words of writing shall be required in 3+ unit courses,	Instructor will assign Art Event Reports (for campus Arts & Lectures events, and library exhibitions, as well as off-campus exhibitions and performances), written Critique Summaries and a Research Essay.
Assessment of student learning will take a multitude of forms, including writing assignments, exams, discussion, and creative projects and performances.	In addition to the writing assignments above, the instructor will assign Online Computer Lessons, In-Class Computer Exercises, and computer Art Projects and Critiques.

The Computer and Visual Arts, VSAR 102-10 (Lecture, 28873) and 102-11A (Activity, 28874)

Spring 2014, Tuesday 5:00-5:50 pm and 6:00-9:50 pm, UNIV 271

Professor David Avalos, MFA

Telephone: 760.750.4085

e-mail: davalos@csusm.edu

Office Hours: ARTS 333, Tuesday, 10:30 to 11:30 AM or by appointment

Fulfills: General Education Area C1: Arts Requirement

All-University Writing Requirement [page 99, General Catalog]

http://www.csusm.edu/catalog/documents/2012-2014/csusm_catalog_2012-2014.pdf

VPA Department Arts Events Attendance Requirement

Art Events Reports, written analyses of cultural events, will fulfill the All-University Writing Requirement and the VPA Department's Arts Events Attendance Requirement. The University Writing Center provides consultants who offer advice to improve your writing abilities. Find information at <<http://www.csusm.edu/writingcenter/>>.

Course Description

Students will be introduced to Adobe Photoshop CC and Illustrator CC techniques, work within well-managed workflows, and complete art projects based on knowledge of Visual Elements and Design Principles. Students will be encouraged to think as artists and take risks as they experience the excitement of their own developing creative process. Students will learn how their art making practice links them in significant ways to artists and cultural histories throughout time and around the world. VSAR 102 will prepare students for more advanced traditional and digital courses in the VPA Department. Just as importantly, the discipline of visual arts contributes to students' enrichment as they explore the practice of artful and critical thinking in their own lives, understand its interdisciplinary importance, and appreciate its meaning and value in the world around them.

Open Labs schedule:

ARTS 239 open Monday - Friday to 10 pm, when no class is in session – check open availability at: <http://www.csusm.edu/vpa/vpascheduling/arts_facilities/arts_239.html>. **ARTS 239** available night and weekends (24/7) by contacting Campus Police (760.750.4567) to unlock doors. Other Mac labs open Mon-Fri 'til 10 pm, (when no class in session): Arts 340 and 342; University Hall 271, 272, and 273; SBSB 1206; Kel 2000 (Regular Library Hours)

Disabled Student Services (DSS) <<http://www.csusm.edu/dss/>>

The Office of Disabled Student Services (DSS) located in Craven Hall in Suite 4300 must approve students with disabilities who require accommodations for services. The DSS staff is available for both walk-in and scheduled appointments Monday through Friday from 8:00 a.m. to 5:00 p.m. DSS can be contacted at (760) 750-4905 or (760) 750-4909 (TTY) or by fax at (760) 750-3445 and at dss@csusm.edu. Students authorized by DSS to receive accommodations should meet with me during office hours to ensure confidentiality.

Required Online Text & Classroom and Campus Server

Required: Adobe Photoshop and Illustrator CC Texts

Go to Library Website <<http://biblio.csusm.edu/>>, click the blue button in the gray bar under the CSUSM Library menu bar and login with your campus user name and password. In the Search & Find dialog box select the "Books, Media, & More" tab and in the text box key in Adobe Photoshop CC Classroom in a Book or Adobe Illustrator CC Classroom in a Book and click "Search." At the bottom of the next page in the blue rectangle click "View online version. CSUSM connection required." At the top of the page under Safari Books Online you will see a thumbnail of the book cover, its publishing information and a dark blue START READING button. Click it and wait for the pages to load, then proceed slowly by scrolling or clicking in the Contents column on the left.

Required: Classroom and Campus Server

In the Finder menu press on "Go" and click on "Connect to Server..." and then enter <<afp://afp1.csusm.edu/VideoSan/VideoProjects/Courses/>> in the "Server Address:" Enter your User name and Password to connect to VideoSan. Click on Video Projects, then Courses, then DavidAvalos_Spring2014. There you will find folders including Classroom in a Book (CiaB) that contains your CiaB Lessons, a folder for your Completed Lessons, Course Materials, and individual Student Folders. **The server is accessible on campus only.**

Required Equipment: External Storage Device: USB Flash Drive or External Hard Drive

Assessment/Grading Criteria

Assignments prompt students to achieve SLOs and GELOs and enable the instructor to assess student achievement. Instructor may direct students to create different versions of the same assignment. All Computer Lessons, In-Class Computer Exercises and Art Project assignments must be labeled correctly and placed in the proper classroom server folders. Late projects will not be accepted without prior permission. You must maintain a copy of all projects/assignments on your own storage device for your records until after the course grade is assigned.

VPA Department Student Learning Outcomes (SLOs):

SLO 1 – Learning the language of visual arts theory, history and production: Students demonstrate understanding of the basic vocabulary of visual arts analysis such as visual elements and design principles; distinguish and describe techniques and tools used in various software applications; discuss work using analytic language in writing assignments; and evaluate their own work and the work of others during group critiques that use the basic vocabulary of visual art informed by the history and theory of art.

SLO 3 – Creating art work: Students demonstrate openness to new ideas and artistic processes based on ideas, issues, intuitions and inspirations addressed in class; think creatively by employing technical skills along with intelligent idea development in the design and creation of art works; practice respect and support for others in their creative process by demonstrating the ability to offer constructive, critical analysis and evaluation of the work of their peers while employing the language of visual arts; practice collaborative skills in the planning and execution of group projects and collaborative art works

C1 Arts General Education Learning Outcomes (GELOs)

C1.1 Students will describe the ways in which art informs us of issues of diversity (such as race, class and gender) in a global, national or local context.

C1.2: Students will apply theoretical and/or critical perspective to the study of art past and present.

C1.3: Students will recognize and explain various artistic styles from diverse cultures and peoples.

C1.4: Students will use appropriate vocabulary to describe and analyze works of artistic expression within the historical context in which the work was created.

C1.7: Students will create works of art that demonstrate facility with the key techniques of the art form in question. These courses will be taught face-to-face, rather than online.

General Education Learning Outcomes (GELOs)

Students will communicate effectively in writing to various audiences.

Students will think critically and analytically about an issue, idea or problem.

Students will find, evaluate and use information appropriate to the course and discipline with the assistance and guidance of library faculty.

Assignment Category	Points
Computer Lessons and In-Class Computer Exercises	150
Writing Assignments that fulfill the All-University Writing Requirement Art Event Reports, Critique Summaries, Art Movement/Artist Research Essay	150
Art Project 1, Dreamscape	100
Art Project 2, Diversity Poster	100
Art Project 3, Art Movement/Artist Appropriation	200
Art Project 4, Final Project	300
	TOTAL 1000
Final Grading Scale	
A ≥ 970; A- = 900-969; B+ = 870-899; B = 840-869; B- = 800-839; C+ = 770-799; C = 740-769; C- = 700-739; D = 600-699	
Two absences result in a lowering of final grade. Non-attendance at a critique counts as two absences.	

Creative Workshop Participation and Risk-Taking

Attendance/participation is mandatory. This is a creative lab workshop where students do not compete with each other. Instead you are expected to share your work and to inspire, encourage and support each other's works in

progress. Projects will be presented for group evaluation and critique using the language of Adobe CC, as well as that of visual elements and design principles. Aim to delight and/or provoke the class with the quality of your work. Students will be rewarded for challenging themselves and taking risks as art makers. Students are allowed to rework Art Project assignments for credit after completing that assignment's written Critique Summary and receiving permission from the instructor. Reworked projects will be assigned new grades.

The instructor reserves the right to modify the syllabus at any time during the semester including course content and assignments.

Academic Honesty and Integrity

Students are responsible for honest completion and representation of their work. The Student Academic Honesty Policy in your course catalog details the ethical standards of academic honesty and integrity, as well as penalties for infractions. All written assignments must be original work, clear and error-free. All ideas/material that are borrowed from other sources must have appropriate references to the original sources. Any quoted material should give credit to the source and be punctuated accordingly.

There will be zero tolerance for infractions. The instructor has the right and responsibility to discipline any student for academic dishonesty, in accordance with the general rules and regulations of the university. Disciplinary action may include the lowering of grades and/or the assignment of a failing grade for an exam, assignment, or the class as a whole. Incidents of Academic Dishonesty will be reported to the Dean of Students. Sanctions at the University level may include suspension or expulsion from the University

COURSE SCHEDULE

Food and drink are not allowed in the lab.

Week 1 - 21 JAN

Discussion: Syllabus (learning objectives, assignments/assessment tools, grading)

Presentation: Sensation and Perception, Introduction to Visual Elements and Design Principles, Visual Element: Value

Demonstration: how to access *Adobe Photoshop CC Classroom in a Book, Video Enhanced Edition (CiaB)* at Safari Books Online, and how to upload Completed CiaB Computer Lessons, In-Class Exercises and Art Projects to DavidAvalos_Spring2014 at VideoSan, class server

Computer Lessons from Photoshop CiaB:

Introduction

Chapter 1, Getting to Know the Work Area (60 minutes) NOTE: Ignore "Customizing the workspace"

Chapter 2, Basic Photo Corrections (60 minutes) NOTE: Ignore the "Resolution and image size" video

Week 2 – 28 JAN

Due in class server: CiaB Photoshop Chapters 1 and 2

Presentation: Visual Elements (Line, Shape, Texture) and Design Principle (Framing/Composition)

Computer Lessons from Photoshop CiaB:

Chapter 5, Correcting and Enhancing Digital Photographs (90 minutes)

Chapter 3, Working with Selections (60 minutes)

In-Class Exercise: Line to Shape: Circle to Chiaroscuro Ball

Week 3 - 04 FEB

Due in class server: CiaB Photoshop Chapters 5 and 3

Presentation: Visual Element (Color)

Computer Lessons from Photoshop CiaB:

Chapter 4, Layer Basics (60 minutes)

Chapter 6, Masks and Channels (60 minutes)

In-Class Exercise: Creating a Color Wheel; Grid of Color Schemes: monochromatic, analogous, complementary, triadic

Week 4 - 11 FEB

Due in class server: CiaB Photoshop Chapters 4 and 6

Presentation: Design Principles (Scale and Proportion)

Computer Lessons from Photoshop CiaB:

Chapter 9, Advanced Compositing (90 minutes)

In-Class Exercise: Disproportion & 3 Types of Scale

Introduction to Art Project 1, Dreamscape – DUE: Week 7, 04 MAR

Week 5 - 18 FEB

Due in class server: CiaB Photoshop Chapter 9

Presentation: Design Principles (Unity & Variety, Balance)

Computer Lessons from Photoshop CiaB:

Chapter 7, Typographic Design (60 minutes)

In-Class Exercise: Balance: symmetrical, radial, asymmetrical

Studio Work: Art Project 1, Dreamscape

Week 6 - 25 FEB

Due in class server: CiaB Photoshop Chapter 7

Studio Work: Art Project 1, Dreamscape

Week 7 - 04 MAR

Due in class server at 7:00 PM: Art Project 1, Dreamscape

Studio Work: Art Project 1, Dreamscape (until 7:00 PM)

Class Critique: (from 7:00 PM)

Week 8 - 11 MAR

Due: Critique Summary for Art Project 1

Introduction to Art Project 2, Diversity Poster – DUE: Week 10, 25 MAR

Studio Work: Art Project 2, Diversity Poster

Week 9 - 18 MAR

Studio Work: Art Project 2, Diversity Poster

Week 10 - 25 MAR

Due in class server at 7:00 PM: Art Project 2, Diversity Poster

Studio Work: Art Project 2, Diversity Poster (until 7:00 PM)

Class Critique: (from 7:00 PM)

Spring Break - 01 APR

Week 11 - 08 APR

Due: All Arts Events Reports

Due: Critique Summary for Art Project 2

Computer Lessons from Illustrator CiaB:

Chapter 1, Getting to Know the Work Area (45 minutes)

Chapter 2, Selecting and Aligning (60 minutes)

Introduction to Art Project 3, Art Movement/Artist Appropriation – DUE: Week 13, 22 APR

Studio Work: Art Project 3, Art Movement/Artist Appropriation

Week 12 - 15 APR

Due in class server: CiaB Illustrator Chapters 1 and 2

Computer Lessons from Illustrator CiaB:

Chapter 3, Creating and Editing Shapes (90 minutes)

Chapter 4, Transforming Objects (60 minutes)

Studio Work: Art Project 3, Art Movement/Artist Appropriation

Week 13 - 22 APR

Due in class server at 7:00 PM: Art Project 3, Art Movement/Artist Appropriation

Due: Art Movement/Artist Research Essay

Due in class server: CiaB Illustrator Chapters 3 and 4

Computer Lessons from Illustrator CiaB:

Chapter 5, Drawing with the Pen and Pencil Tools (90 minutes)

Chapter 6, Color and Painting (90 minutes)

Studio Work: Art Project 3, Art Movement/Artist Appropriation (until 7:00 PM) **Class Critique:** (from 7:00 PM)

Week 14 - 29 APR

Due: Critique Summary for Art Project 3

Due in class server: CiaB Illustrator Chapters 5 and 6

Computer Lessons from Illustrator CiaB:

Chapter 8, Working with Layers (45 minutes)

Chapter 11, Working with Brushes (60 minutes)

Introduction to Art Project 4, Final Project – DUE: Finals Week, 13 MAY

Studio Work: Art Project 4, Final Project

Week 15 - 06 MAY

Due in class server: CiaB Illustrator Chapters 8 and 11

Studio Work: Art Project 4, Final Project

Finals Week – 13 MAY

Studio Work: Art Project 4, Final Project

Due in class server at end of class: Art Project 4, Final Project